



HYDROUSA

H2020-CIRC-2-2017

Water in the context of circular economy

Full project title:

Demonstration of water loops with innovative regenerative business models for the Mediterranean region

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Report on Dissemination and Communication

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Brief Description	This report is the 2-year evaluation describing the dissemination and communication activities implemented during the period M1-M24 and measuring the outcomes against the KPIs
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EXECUTIVE SUMMARY

This document contains a detailed Report of the implemented dissemination and communication activities delivered in the first 24 months of HYDROUSA project. The related goals, key outputs and targets of WP9 are extensively described on the Dissemination and Communication Plan (DCP) (D9.1). This mid-term report is showcasing the specific activities realised based on these described outputs and summarizes the collective effort based on sub-activities delivered by the partners of the consortium. The deliverable is prepared at the middle of the project, in order to evaluate the dissemination and communication strategy, report on the goals and revisit potential targets. The entire DCP is following the guidance of the H2020 “Communicating EU research and innovation guidance for project participants”, version 1, 25/9/2014.

The report is starting with an introduction of HYDROUSA, revisiting the mission, the approach and the solutions provided, that are directly linked with our communication and dissemination efforts. All HYDROUSA activities (technical, non-technical, educational, research and prototyping, management and coordination) are contributing and constantly feeding with content our communication, through a community building approach.

As HYDROUSA is delivered by a consortium of 28 partners in 10 countries, the dissemination of the project is multiplied through all the member’s communication channels and through a series of activities, including presentations in local and international conferences, workshops, trade-fairs, exhibitions, pitching events, press releases, articles and networking - stakeholders events. So far, we have 219 of reported dissemination activities.

HYDROUSA has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 776643



ABBREVIATIONS

AGENSO	Agricultural and Environmental Solutions
ALCN	Alchemia-nova GmbH
CWP	Catalan Water Partnership
CO	Coordinator of the project
DCM	Dissemination and Communication Manager
DCP	Dissemination and Communication Plan
ELT	Tinos Ecolodge
IHA	Impact Hub Athens
LESVOS	Municipality of Lesvos
MEMIRA	Memira Genesis Ltd
NBS	Nature-based solutions
NTUA	National Technical University of Athens
UASB	Upflow Anaerobic Sludge Blanket

1. INTRODUCTION: INNOVATIVE, REGENERATIVE AND CIRCULAR WATER SOLUTIONS

1.1 ABOUT HYDROUSA

Water management in Mediterranean regions is currently fragmented and there are several barriers, which need to be overcome in order to close water loops and contribute towards the environmental and economic development of these areas.

Mediterranean regions face significant challenges in terms of water management and conservation. Water reserves are scarce, while the high touristic activities during the summer months stress the limited water reserves.

To overcome these challenges, HORIZON 2020 project, HYDROUSA is creating innovative, nature-based and nature-inspired water management solutions for different types of non-conventional water sources, characterised by low energy footprint. The whole water value chain benefits from this innovative approach of turning a problem into a solution.

Clear water loops are demonstrated, recovering added value products, while integrating and interacting with the local society and market. HYDROUSA not only develops and demonstrates innovative water services, but revolutionises the water value chains in Mediterranean areas from water use up to sewage treatment and reuse.

HYDROUSA will change the human water cycle by valorising non-conventional water resources, which are currently not being exploited.

The project goes beyond the current water and wastewater management practices reimagining a water resilient economy, mitigating climate change and reforming the agro-food system (Figure 1.1).

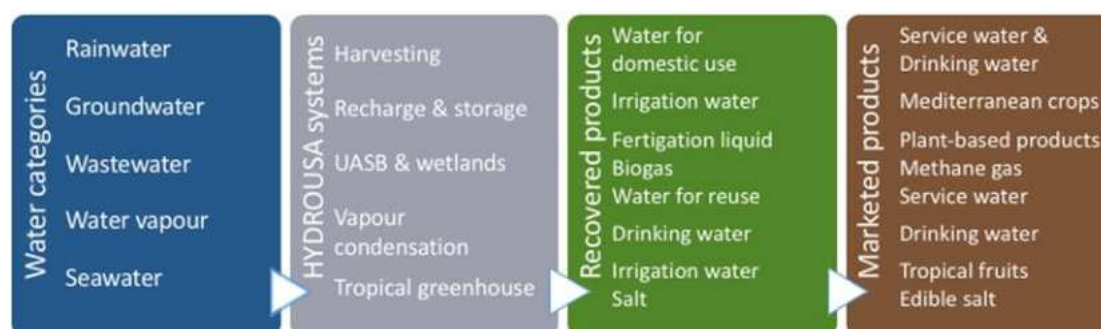


Figure 1.1: The HYDROUSA Practice



HYDROUSA MISSION

HYDROUSA aims to create a community of 'water allies', which believes and works on shifting the development paradigm of our world from an open market society based on economic profits to a world where local communities are empowered to develop tailor-made solutions to improve their wellbeing, while regenerating the local environmental ecosystems. This gives the opportunity to local operators to develop economic, social and environmental services based on closed water loops where decentralised, low-tech systems are favoured.

HYDROUSA SOLUTIONS

HYDROUSA solutions provide several services and integrated technologies which are based on traditional handcraft and ancient methods combined with modern nature-based solutions (NBS), ICT connection and automation systems. The proposed solutions show a perfect combination of building green infrastructures to make use of the plant-bearing benefits and generating green growth within an existing and demanding market while restoring ecosystems.

HYDROUSA COMMUNICATION APPROACH

Hence, the HYDROUSA dissemination and communication activities are focusing on the engagement of a diverse range of stakeholders who constitute an active "community or water allies" disseminating the activities of the project and communicating its outcomes to a wide range of target audiences.

2. HYDROUSA: PROGRESS REPORT ON COMMUNICATION AND DISSEMINATION STRATEGY

2.1 Development of Dissemination and Communication Plan (T9.1)

2.1.1 DCP Objectives

Starting in July 2018 (M1) Impact Hub Athens developed the backbone of a solid Communication and Dissemination Plan, delivering the following objectives:

- Create an overall and concrete dissemination and communication strategy for all partners
- Ensure that the vision, objectives, activities and results of the project become as widely known and understood as possible from a scientific, a technical and societal point of view
- Identify the Key Stakeholders and Target Audiences
- Form the key messages and taglines of our value proposition
- Analyse the respective communication means and the main Communication channels
- Create a map of Local and International Actors in private and public level
- Identify the community engagement and their involvement
- Specify quantitative indicators that will be used to evaluate how successful each dissemination/communication activity is
- Set and monitor the timeline of the execution of the comms and dissemination strategy for all partners

Six key elements (Figure 2.1) were taken into account to build our dissemination and communication strategy.



Figure 2.1: HYDROUSA Dissemination and Communication Plan Structure

2.1.2 Target Audience

When we identified the objectives of the Dissemination and Communication strategy, we implemented a thorough analysis of the potential stakeholders involved (Figure 2.2), customising the key messages and the “*tone of voice*”. The communication and dissemination activities have been designed in order to address these key target audiences and stakeholders, maximizing awareness of HYDROUSA objectives, the positive outreach and impact.

		EUROPEAN	GLOBAL	NATIONWIDE	LOCAL
LOCAL COMMUNITY	Farmers associations, farmer cooperatives				*
	Municipalities				*
	Business Owners				*
	Water Users				*
INVESTORS	Private Investors	*	*	*	*
	Banks	*	*	*	
ACADEMIC COMMUNITY and NGOs	Scientific community	*	*	*	*
	Environmental / water related NGOs	*	*	*	*
	Educational institutions (schools & universities)	*	*	*	*
	Other H2020 and FP7 related projects	*		*	
POLICY MAKERS	European Commission	*			
	Water utilities and water regulators	*	*	*	*
	Ministries			*	
PUBLIC	Wide Public	*	*	*	*
	Supporters	*	*	*	*

Figure 2.2: HYDROUSA Target Audience

2.1.3 Reporting Process

Reporting on dissemination activities (such as publications, presentations, articles etc.) is critical for the efficient monitoring of dissemination and communication activities as there activities taking place from 28 partners located in 10 different countries.

Reporting information include all relevant information - the name and the location of an event or a conference or a workshop, the number of the attending audience, the date of activity, the type of the presentation (print, online), the type of the media reached (TV, radio, print, online), the type of the publication (Scientific Journal, Conference Proceedings, Magazine) the type of audience (European Commission, Scientific community, Industry, Media, Business network, Strategic partners, Policy makers, Water authorities, Potential end-users, Investors, NGOs, General public, Local authorities, Civil society).

In addition, reporting information on the publications contain the title of the publication, its authors, the title of the journal or conference proceedings or periodical or series to be published, the publisher, the place of publication, the relevant pages and date.

A google form has been developed (Figure 2.3) to report the dissemination activities to make sure that all the dissemination information is collected and recorded. This form is distributed quarterly and filled by the partners and is submitted to the DCM. During the first 24 months of the project, 219 entries have been submitted to the online form. This means that on average 9.12 activities took place every month.

(<https://docs.google.com/forms/d/e/1FAIpQLSeh2--Toliq84BPzgJYubAGcmrTCa5BQ0pVWKNHsLIWRhKaKA/viewform>).



Figure 2.3: HYDROUSA Reporting Activities Google Form



2.2 Branding Identity-Building a common narrative (T9.2)

The Brand Identity of HYDROUSA was already designed during the application phase in 2017-2018. In D9.2 we developed a branding toolkit along with HYDROUSA narrative that was validated among different target audiences and stakeholders to maximise the expected outputs according to the analysis of T9.1 - Dissemination and Communication Strategy. A unique identity is formed by communicating commonly a dynamic storyline of our mission and objectives (HYDROUSA Manifesto - Long and Short Version).

Our main slogans are:

“We are on a mission! A community of Water Allies”

“Regenerative and nature-based water solutions”

The project's logo (Figure 2.4) was developed during the proposal development phase and accompanies all the related project's material (presentations, leaflets, e-newsletters, project coordinator emails). During the first 6 months of the project we developed a leaflet, a poster and a roll-up of the project, which are shown in Figure 2.5. This material has been extensively used by HYDROUSA partners in different events. Some illustrations are given in Figure 2.6.



Figure 2.4: HYDROUSA Main Logo



Figure 2.5: HYDROUSA Poster – Leaflet

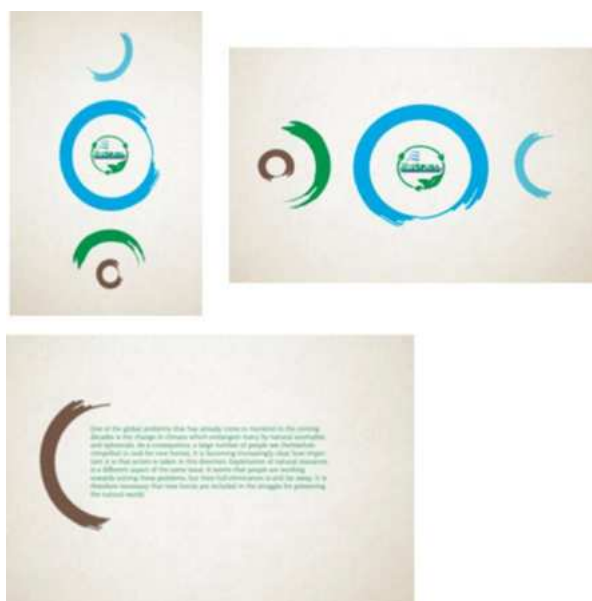


Figure 2.6: HYDROUSA Applications

With a team of creatives, designers and visual communication experts and based on the colour code and the “look and feel” (Figure 2.7) of the initial material, the branding applications were designed both for physical and digital means, with the guidance of NTUA and ALCN.

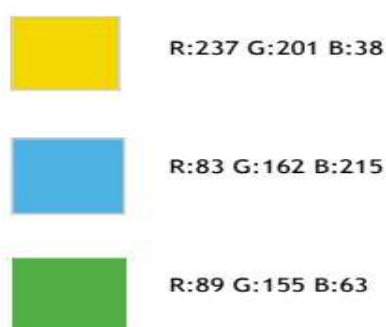


Figure 2.7: HYDROUSA suggested colours

In parallel, the project’s website was developed as the main communication platform to introduce the project and its progress, the project’s news, the consortium and its innovative services (www.hydrousa.org). The website is being updated with the project’s activities, demonstration sites progress, news and events, demonstrating the development and the achievements of the project so far. Since January 2019, we have had **28,358 page views** recorded on the website. 53.5% of all the website sessions comes through organic search (Google), while social media is responsible for 7.9% of the total incoming traffic to the website.

The website was created during October and December 2018 (M4-M6). With the support of MEMIRA, NTUA and AGENSO, the website and the architecture were designed with a user-friendly approach and according to target audiences that were outlined in the Dissemination and Communication Plan.

The 3 most visited pages other than the homepage are:

- The demo sites page (<https://www.hydrousa.org/demo-sites/>) (2,406 page views)
- The partners page (<https://www.hydrousa.org/partners/>) (1,926 page views)
- The about the project page (<https://www.hydrousa.org/about-the-project/>) (1,199 page views)



3. IMPLEMENTED ACTIVITIES

3.1 Communication activities (T9.3)

3.1.1 Online social Media

Before our official launch with the kick-off meeting of HYDROUSA in July 2018, the project was registered to all the social media platforms. By M24 we have achieved **418 posts** and **3,636 followers** | **+303%** above the total project goal - 1200 followers. In detail:

- Facebook [<https://www.facebook.com/Hydrousa>]
 - 2,084 Likes
 - 2,148 followers
- Twitter [<https://twitter.com/Hydrousaproject/>]
 - 950 followers
 - 279 tweets
- LinkedIn [<https://www.linkedin.com/company/hydrousa/>]
 - 540 followers
- YouTube Channel [<https://www.youtube.com/channel/UC9W6tSUWMUhlSwdfTe0BVdA>]
 - 8 videos of the project which have been uploaded, which include TV broadcasts of HYDROUSA, videos showing the demonstration sites, interviews, etc.
 - 1,753 views

▪

3.1.2 Mass media Communication

HYDROUSA Online and Offline Presence

HYDROUSA has been published in more than 99 offline and online channels; including

- 40 media related releases (including newspapers, TV broadcasting, Radio)
- 63 online portals - showcasing HYDROUSA

Total estimated reach exceeds 400,000 in 10 different countries.

Television- Radio

HYDROUSA has had important visibility on the TV since it has been presented on the Greek Nationwide TV channels of ERT1 (Main public channel) and of ANT1 (Figure 3.1) on prime time. Furthermore, HYDROUSA has been on the radio of Proto Programma in Greece the national wide state radio-station and on the Municipal Athens Radio.



Figure 3.1: TV broadcasts of HYDROUSA at National TV

Some of the Highlights on Media Releases

www.amna.gr

In November 2018 HYDROUSA was launched with a full-page review on Athens-Macedonian News Agency (AMNA) (Figure 3.2). This is the largest joint media venture and distributor of content in Greece. The specific article was reposted-uploaded in more than 20 online media portals across Greece. A regular communication is established with journalists in AMNA who follow the developments of HYDROUSA.

Average page visits:

- Website monthly visitors: 200,000
- Estimated visit duration: 3.13 m



Figure 3.2: amna.gr mention



www.ekathimerini.com

At the beginning of the project July 2018, HYDROUSA was presented in the international issue of kathimerini (Figure 3.3). Kathimerini is a daily newspaper published in Athens. The English edition is distributed separately in the [United States](#) and as a supplement to the international edition of *The New York Times* (formerly the *International Herald Tribune*) in [Greece](#) and [Cyprus](#), also available online. Simos Malamis as the CO (Project Coordinator) gave an interview for the vision and the solutions provided by HYDROUSA.

- Website monthly visitors: 1.027 m
- Estimated visit duration: 5.12 m



Figure 3.3: ekathimerini.com mention

www.vice.gr

In March 2019, along with the Inauguration Event, HYDOUSA was presented in the Greek version of Vice (Figure 3.4). Vice is part of an American-Canadian digital media and broadcasting company targeting mainly youth and young adults. Amongst other, Vice features segments on global issues

- Website monthly visitors: 5,000
- Estimated visit duration: N/A



Figure 3.4: vice.gr mention

www.china.org.cn

HYDROUSA was also launched in the online portal china.org.cn (Figure 3.5) targeting the Asian market with 32+ million followers online.

Project launched to improve water resource management on Greek islands

Xinhua, July 14, 2018

0 Comment(s) Print E-mail

Adjust font size: 

ATHENS, July 14 (Xinhua) -- A consortium of 27 universities, technical companies and local authorities launched in Greece this week an innovative research project for the valorization of water resources.

Starting from three Greek islands, the project aims to promote novel usages for water quantities that would otherwise be discarded such as wastewater.

The HYDROUSA project, that is 83-percent funded by the European Union, will be applied on Tinos, Mykonos and Lesvos, equally splitting among them the six mini-schemes planned.

HYDROUSA's coordinators informed its stakeholders and the media at the Lavrio Technological and Cultural Park, south of Athens, about the details of the project that forms part of the EU's Horizon 2020 Research and Innovation Program.

It professes to go beyond the current water and wastewater management practices by adopting innovative, nature-based low-energy-footprint management solutions for different types of water such as wastewater, rainwater, groundwater, atmospheric vapor water and seawater.

The innovations employed will produce water suitable for different uses, including domestic and agricultural use and even drinking water, plus energy and value-added products to be marketed. For instance, on Tinos, the water produced will be partly used to irrigate tropical fruit plantations such as pineapple and papaya.

Figure 3.5: china.org.cn mention



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No 776643



Open Access Government

A digital publication that provides an in-depth perspective on key public policy areas from all around the world including health and social care, research and innovation, technology, blockchain innovation, government, environment and energy. Each quarterly edition features a wide-range of prestige contributors, including government ministers, European commissioners, members of European Parliament, industry associations and charities. HYDROUSA innovative solutions were published in a 2-page article in the open access government targeting policy makers, public institutions and governments.

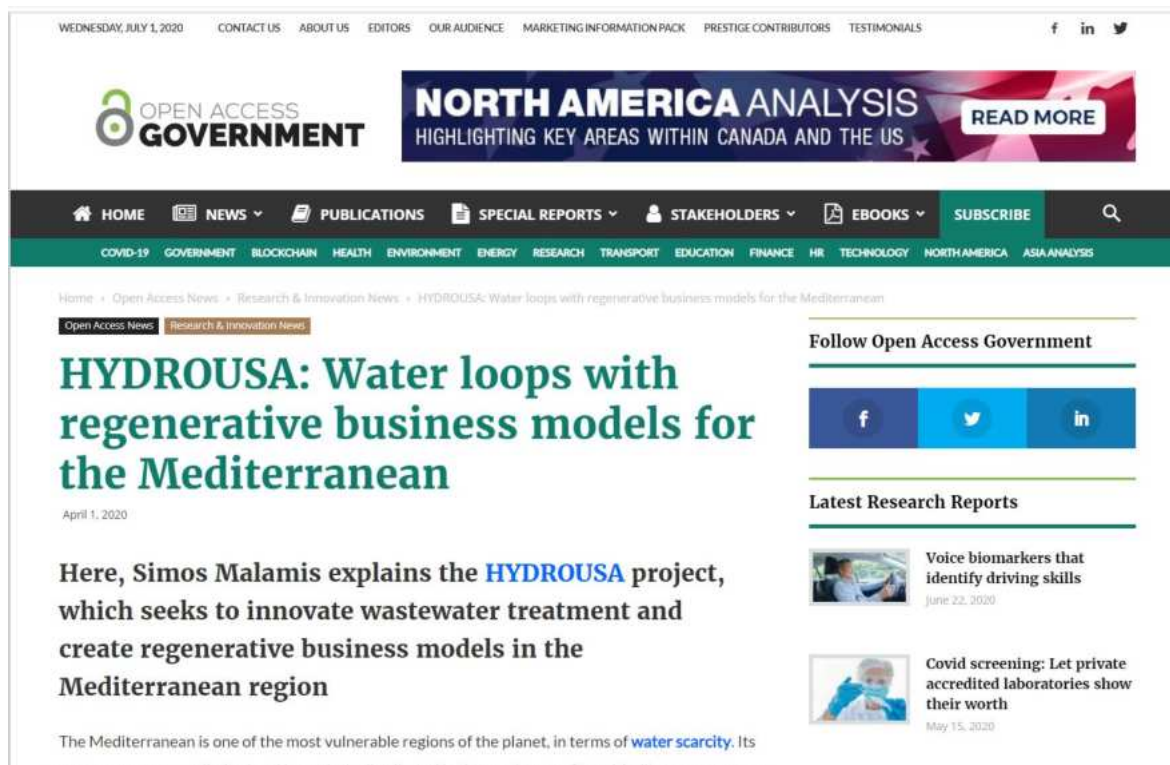


Figure 3.6: Open Access Government mention

Local News Presence

HYDROUSA has been mentioned in the top local newspapers and websites of each island providing awareness in the local community and setting the ground for the activities that are taking place in each island. Below are examples of local news HYDROUSA mentions (Figure 3.7, 3.8, 3.9)



Figure 3.7: Lesvos Island local news - nealesvou.gr

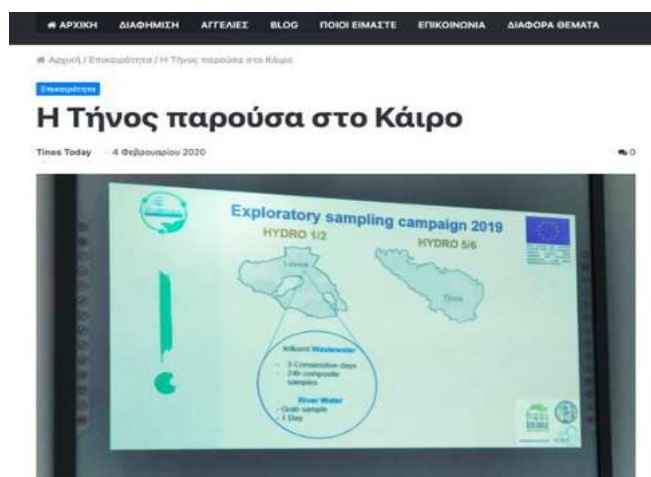


Figure 3.8: Tinos Island local news - tinostoday.gr

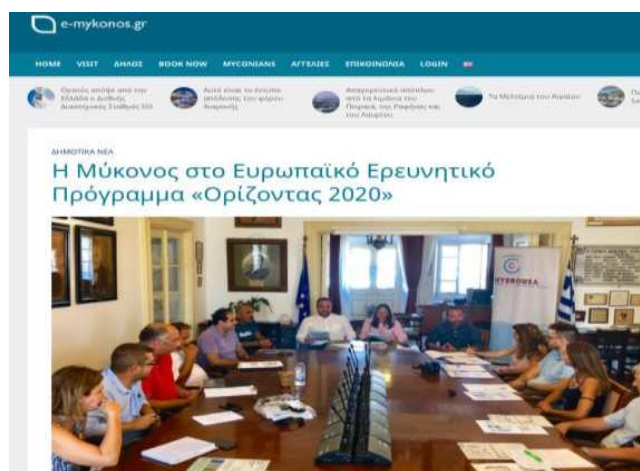


Figure 3.9: Mykonos Island local news - e-mykonos.gr



Non-Media Portal Mentions

Apart from the online and offline Media HYDROUSA mentions, we managed to get 63 references in other non-media related websites that have viewers across the globe.

Some examples are presented below (Figure 3.10).

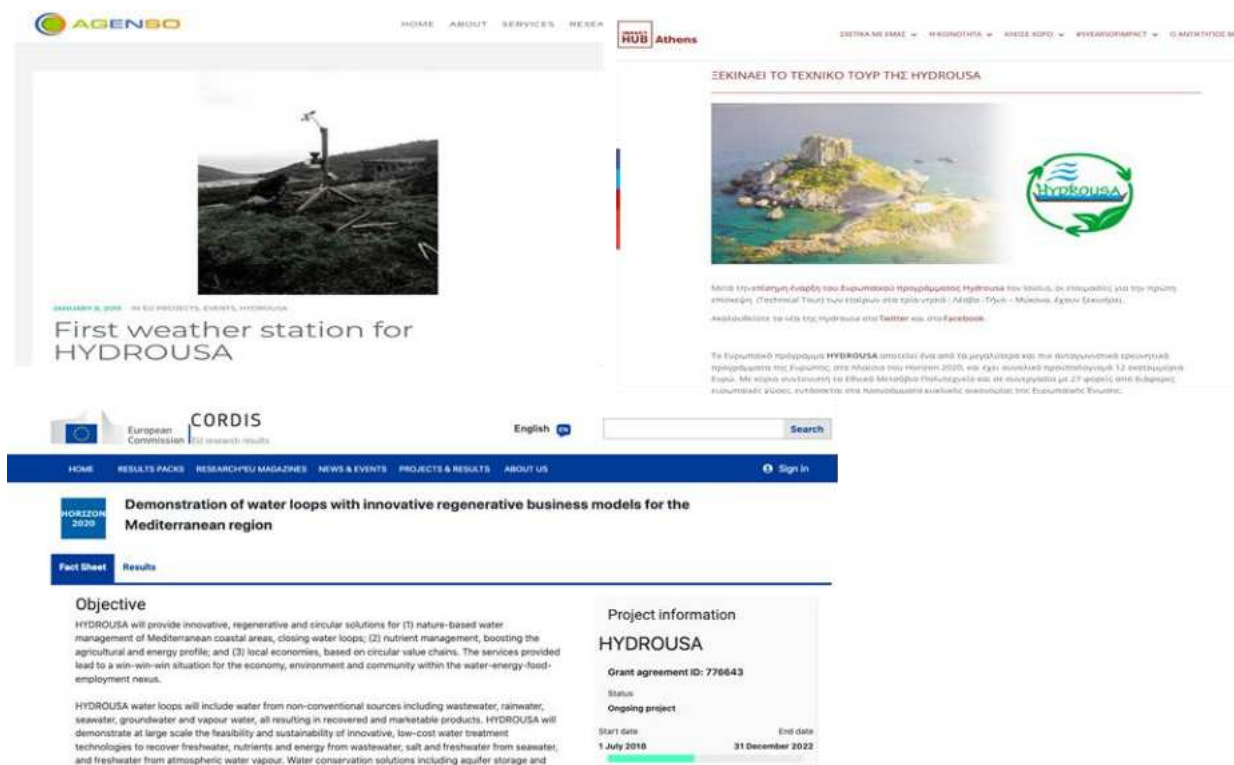


Figure 3.10: Non-Media Portal Examples

3.1.3 Printed and Online promotion Material

– Leaflets distribution

In July 2018 HYDROUSA's leaflet was designed by IHA and printed - distributed by NTUA during the kick-off meeting in Lavrio, Greece to all the consortium members. HYDROUSA leaflet was available online, so that every partner could download and print high quality leaflets for every communication or dissemination activity that was realised. More than 1,400 leaflets have been distributed to events, conferences and meetings.

– E-newsletter

In the initial stages of the project, the partners communicated the project through their own e-mail to their distribution list so that initial awareness is created. On the next stage, a dedicated e-newsletter was created (Figure 3.11) and distributed to contacts that had shown interest from HYDROUSA website. This first HYDROUSA e-newsletter consisted of 5 main parts:

4. Intro - Project Explanation in a nutshell
5. Description of the HYDROUSA demonstration sites, linking to the website that includes more information
6. A featured story which was the animation video for the first dedicated HYDROUSA e-newsletter
7. Highlights for each Island that demo sites take place (Lesvos, Tinos, Mykonos)
8. Next steps coming up for the project



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No 776643



In total HYDROUSA has been communicated through e-newsletter to 8,000 recipients.



Figure 3.11: HYDROUSA e-newsletter

8.1.1 Animation Video

HYDROUSA Animation Video: <https://www.youtube.com/watch?v=yDXS7X7Z-Po> (Figure 3.12). The script was developed during M7 after the submission of *D9.1: Dissemination and Communication Plan* and *D9.2: Branding Identity* by IHA with the support of NTUA. The storyboard (Figure 3.13) was developed by IHA in partnership with Anima Syros (the biggest institution for Animation Arts in Greece) with animated characters describing the vision, the scope, the key innovations, and the demonstration activities planned for each island. The video was uploaded on our platforms in June 2019 (M12) and was presented to the consortium during the 3rd Management meeting in Barcelona. On M24 we had achieved **1,382 views** in the HYDROUSA YouTube channel **extending our total goal by 230%**. Furthermore, the HYDROUSA animation video has been viewed through the Twitter, LinkedIn and Facebook platforms having more than 4,000 views in total.



Figure 3.12: Animation Video

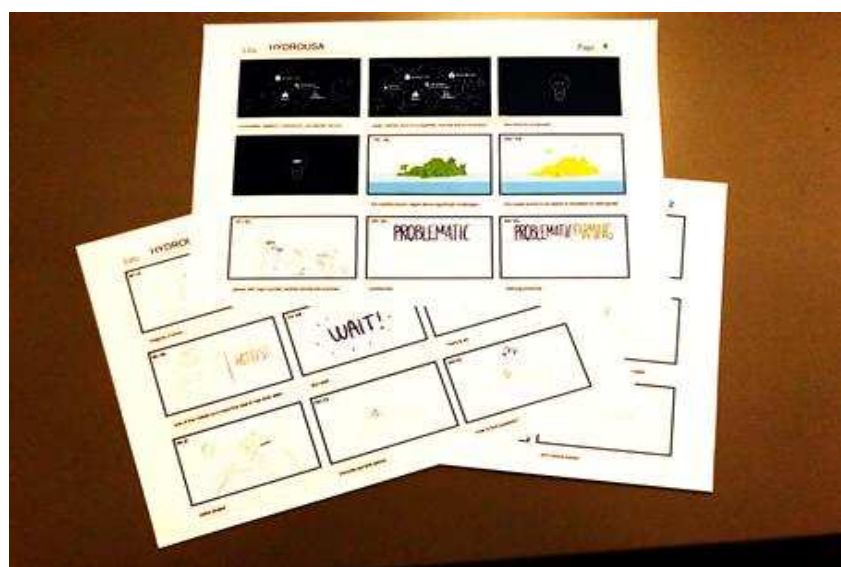


Figure 3.13: Animation Video Storyboard

8.1.2 Publication in Scientific Journals and presentation in Academic-Scientific Conferences

HYDROUSA was presented in:

- 105 events targeting scientific audience, researchers, investors and policy makers (Figure 3.14), (54 Participations in Conferences, 34 Participations in Workshops, 17 Participations to Events other than a conference or a workshop). The distribution was 21% National and 79% International events, taking place around the globe in the following countries: Greece, Spain, Italy, Slovakia, France, UK, Belgium, The Netherlands, Germany, Austria, Peru, Japan, Taiwan, UAE, Israel, Kazakhstan, South Africa and Turkey, Egypt (Figure 3.15).
- 9 Pitching Events, locally and internationally (e.g. Green Tech Symposium Athens-Greece, Ecomondo, - Water reuse in agriculture, sustainable irrigation and nature managed water cycle in the new European framework, Rimini-Italy)
- 11 Trade Fairs, targeting Business networks, Industry Experts and Investors including the Aquatech in Netherlands (5-8 November 2019), Ecomondo in Rimini, Italy within the framework of the 3rd European Nutrient Event and within the workshop of European research and innovation for the implementation of circular economy and bioeconomy (8-9 November 2018), Verdetec in Athens, Greece (15-17 February 2019). In the latter trade show, HYDROUSA organized together with the Hellenic Water Association a workshop on water resources management.
- HYDROUSA project was presented in the Ellen McArthur Circular Economy Acceleration workshop held on 7th May 2019 in Barcelona, Spain. The project received significant interest and the opportunity to promote HYDROUSA concept within the CE100 network has been discussed.



Figure 3.14: Mix of Stakeholder Groups Reach

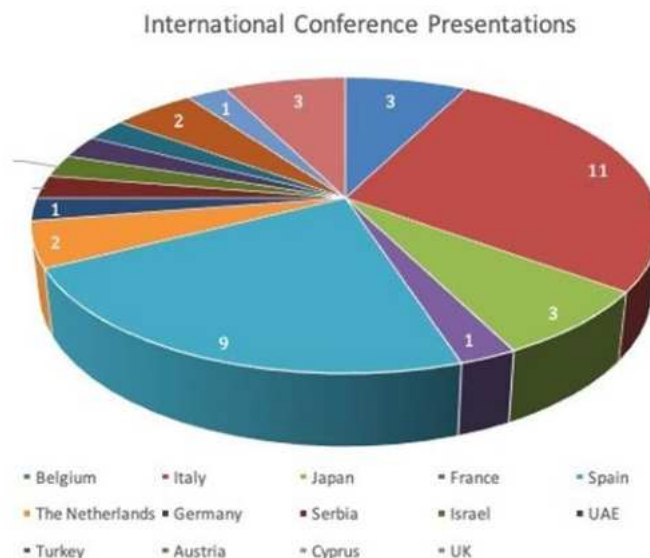


Figure 3.15: International Conference Presentations

Two outstanding events where HYDROUSA was presented are the following:

COP25 in Madrid

The Catalan Water Partnership (CWP) participated in the 25th edition of the World Climate Summit COP25, which took place from 2nd-13th December 2019 in the IFEMA fairgrounds in Madrid. The World Climate Summit COP25 is organized by the United Nations and it is one of the most important global events about climate change. The CWP participated in the Green Zone panel discussion to discuss the industrial ecosystems, cluster roles and innovation. In this session, Xavier Amores, cluster manager of the CWP, made a presentation focusing on circular economy in the water sector, highlighting the HYDROUSA project (Figure 3.16).



Figure 3.16: HYDROUSA at the COP25 in Madrid

EXPOAGUA PERU 2018

Expoagua PERU, the most important trade fair of the water sector in Perú, was held in Lima from 17 to 19 October 2018 (Figure 3.17). The trade fair counted with an exhibition area and three conference rooms and with a total number of visitors over 3500.



Figure 3.17: HYDROUSA at EXPOAGUA PERU 2018

The CWP gave a presentation about “*Circular Economy as a strategic axe to promote the competitiveness of the water sector entities*”. Sara Gabarron, project Manager of the CWP, introduced some general trends about Circular Economy models and had the opportunity to present the HYDROUSA project to the audience.

Exhibitions

Additionally to the above HYDROUSA participated in three large-scale Events (Exhibitions), having great visibility to 7000 people from the scientific community and specific audiences like young students (Figure 3.18) and researchers (e.g. Athens Science festival 2019, Researchers Night Athens).

Publications

Targeting also the academic community we had already 2 peer-reviewed scientific publications in journals (How do WWTPs operational parameters affect the removal rates of EU Watch list compounds? doi.org/10.1016/j.scitotenv.2020.136773, A review of nature-based solutions for resource recovery in cities, doi.org/10.2166/bgs.2020.930).

The estimated number of persons reached, in the context of all dissemination and communication activities is exceeding 400,000, giving a grounded foundation for the future of the project in terms of outreach results and conversion towards partners, new potential clients and transferability sites.



Figure 3.18: HYDROUSA presentation to wide public and students

8.2 Dissemination activities (T9.4)

- Opening Phase:** The inauguration event of HYDROUSA (Figure 3.19) was launched in M9 with high participation of stakeholders and decision makers - overachieving the targets for participation (143 participants). Local and international media, academics, activists, entrepreneurs, students, institution representatives, other Water related projects and organisations participated in a 3-hour event. After a keynote speech by ALCN and an experts' panel on Circular Economy, Simos Malamis - Project Coordinator of HYDROUSA presented HYDROUSA's objectives and future plans as an extended and holistic strategy for water management with nature-based solutions and low carbon footprint technologies. For the last section of the Inauguration event, 6 different mini-workshops took place by the main partners who are responsible for each HYDRO. Participants were split into groups and discussed technical details and the strategy planned for each implementation site.



Figure 3.19: Inauguration event of HYDROUSA in Impact Hub Athens

- Implementation phase:** All the project partners participated in diverse actions for the promotion of HYDROUSA. These activities will be mainly implemented in the next reporting periods since they consist of:



- Notice Boards of demo sites
- Open Day Demonstration activity of each demo
- Development of short videos
- **Final Phase - Conference:** This activity is planned for a later stage of the programme

8.3 Networking, marketing, clustering events (T9.5)

- HYDROUSA partners have participated in local and international conferences, workshops, pitching sessions and trade fairs, actively networking and promoting the mission and the activities of HYDROUSA. During the co-creation workshops in Tinos and Lesvos, HYDROUSA team had the opportunity to personally discuss and exchange with local opinion makers, local representatives from the public and the private sector. All these contacts are leveraged on our databases while being aligned with the data protection policy.
- HYDROUSA is a member of the ICT4Water cluster (<https://www.ict4water.eu/>) since M1 of the project. Through the cluster the project has gained significant visibility through events organized by the cluster where HYDROUSA was presented (e.g. annual meetings in June 2018 and June 2019 in Brussels). HYDROUSA participated in the AQUATECH exhibition along with four other European Union projects; NextGen, SIM4NEXUS, RESCCUE and STOP-IT, in the booth of the ICT4Water cluster (Figure 28). Members of the NTUA team welcomed visitors, explained about the cluster, the project and provided demonstrations of HYDROUSA's innovation solutions.
- HYDROUSA has become a member of the Small Islands Organisation (SMILO) sustainable islands network (www.smilo-program.org). The SMILO's objective is to support small islands that want to structure and federate measures to better manage resources and biodiversity. The SMILO network is an excellent opportunity to promote HYDROUSA services to potential customers/end users. HYDROUSA was presented by our partner SEMIDE at the third annual meeting of SMILO which took place on the island of Porquerolles, France from 14 to 18 October 2019.
- Liaison/clustering activities have already been implemented. HYDROUSA chaired a session on Nature Based Solutions at the International Conference on Smarter Catchment Monitoring, Cleaner Waters, organized in the framework of the Horizon2020 INTCATCH (4-6 September, 2019, London, UK).
- Within the framework of the 3rd International Water Association Conference on Resource Recovery (IWARR), held in Venice in September 2019, HYDROUSA co-organized together with EASME and the Horizon2020 projects of SMART-Plant, NextGen and Project-O a workshop on "*Horizon 2020 Water Innovations for sustainable impacts in industries and utilities*". The workshop aimed to showcase the results and progress which had been accomplished by advanced Horizon 2020 Innovation Action projects focusing on water related activities which were funded from the Societal Challenge "*Climate Action, Environment, Resource Efficiency, and Raw Materials*" (years 2015 to 2017). The workshop was implemented in two main sessions: a pitching session and a breakout session. During the pitching session 8 projects (INCOVER, SMART-Plant, HYDROUSA, SALTGAE, NextGen, Project-O, Water2return, DWC) performed pitches of their water circular economy solutions to a panel of stakeholders (EurEau, Water Alliance – NL, CAP Holding, VERITAS, UTILITALIA/UTILITATIS, SUEZ, Severn Trent Water, WATER EUROPE, Aqua Publica Europea, Alto Trevigiano Servizi, SMAT, Socamex, ESPP). In the breakout sessions SWOT analysis was developed and discussed for five themes including water reuse, carbon and energy footprint, resource recovery and water tariffing. The outcomes of the workshop were summarized in a report that includes considerations on the demonstration of the water/energy/food and nutrients nexus, the importance of the digitalization of water solutions, the development of niche markets and overcoming legislative, regulatory and social acceptance barriers to deliver circular economy in the water management sector. The report aims to serve as a policy brief. It is an official EU publication and is available in the EU publication website: <https://op.europa.eu/en/publication-detail/-/publication/4cac17d6-49bb-11ea-8aa5-01aa75ed71a1/language-en/format-PDF/source-115839553>

- HYDROUSA had a very high visibility within the LIFE Waste-Water Treatment Platform Meeting which took place in Barcelona on 29-30 January 2020 and was organized by Cetaqua and Neemo team. During the first day of the event, HYDROUSA was presented in a mini-presentation together with other projects. A poster of the project was also available during the whole event. In the second day, the coordinator of HYDROUSA, Simos Malamis together with Evdokia Achilleos from EU EASME co-organized a workshop with the theme “circular economy of water and sludge”. During the opening of the workshop HYDROUSA was presented in detail to the participants and its presentation triggered interesting discussions on water reuse, water tariffing and sludge management. Finally, within the event Simos Malamis was interviewed by the organizers and briefly explained the importance of HYDROUSA in the water sector.

Furthermore, HYDROUSA was presented at the kick-off meeting of NextGen in the Netherlands, and at workshops organized back-to-back with the project meetings of AquaNes and SIM4NEXUS in Athens.

- Six Ambassadors have been assigned so far which promote the HYDROUSA message. The HYDROUSA Ambassadors are:

- Attilio Toscano Professor at the University of Bologna in Italy. He is the coordinator of the PRIMA project FIT4REUSE
- Abraham Esteve Núñez Professor at the University of Alcalá, Madrid, Spain. He is the coordinator of the project iMETland and the developer of the bio-electrified wetlands
- John Bryden from THAMES21, an NGO which is developing wetlands in England and can promote the project in the UK
- Michalis Stathakopoulos, journalist at the Environmental magazine of EcoTec who will support the dissemination of HYDROUSA in the media
- Irina Ribarova, Professor at the University of Architecture, Civil Engineering and Geodesy of Bulgaria who is focusing her research activities on resource recovery from wastewater
- Fulvio Boano, Assistant Professor at Politecnico di Torino who is an expert on the modelling of constructed wetlands



Figure 3.20: HYDROUSA at the ICT4Water booth of the Amsterdam Water Week

8.4 User requirements co-creation and training activities (T9.6)

The main focus of T9.6 is realizing activities for community engagement, collecting input, including the public and stakeholders in the decision making process for system design specifications and engaging them in the evaluation process of HYDROUSA systems through co-creation activities. A participatory model was used in order to develop a comprehensive plan for engaging the community. The objectives of the participatory



approach are: reaching out the community to get actively involved, delivering HYDROUSA's message through experiential, co-creative workshops, connecting emotionally the community with our solutions, creating loyalty and educating our community to a solution-oriented approach. Within the 24 months the following activities (Table 3.1) have been realized in all the demo islands.

Table 3.1: Summary of co-creation activities implemented within HYDROUSA

Location of Event	Stakeholders	Type of co-creation Activity	How activities shaped results
Lesvos HYDRO 1 & HYDRO 2	Municipalities, water utilities, farmers, farmers' associations, SMEs	Interviews Workshop Meetings	Plant selection in agroforestry Monitoring & controlling platform Data Repository and Application programming interface (API) Precision Irrigation Application permit for HYDRO1
Mykonos HYDRO 3 & HYDRO 4	Municipalities, water utilities, farmers, SMEs, Ecotourist facilities	Interviews	Monitoring & controlling platform Data Repository and API Precision Irrigation
Tinos HYDRO 5 & HYDRO 6	Municipalities, water utilities, farmers, farmers' associations, ecotourist facilities, public	Interviews Workshop	Monitoring & controlling platform Precision Irrigation
Nice All HYDROs	Consortium members	Focus group survey within HYDROUSA consortium meeting	Monitoring & controlling platform Data Repository and API

LESVOS Island (HYDRO 1 - HYDRO 2)

- In December 2018, IHA in collaboration with ALCN, LESVOS and MINAVRA organised and delivered the first community engagement activities in Antissa (Figure 3.21). More than 40 citizens, local actors - decision makers, farmers and representatives from the public participated in a co-creation workshop and in interviews regarding the history of the island, the common practices for irrigation, the main agricultural activities, the opportunities and the challenges of the local economy and the local community. A stakeholder list was created before the co-creation workshop based on the relevant personas types we had identified (Table 3.2) and was updated after the visit. A three-day visit took place for community building, local engagement and citizen science to adapt our strategy to the regional circumstances. During the workshop, the overall objectives of HYDROUSA were presented, while profiling each demo-site and outlining the relevance of HYDROUSA solutions for each island/site needs. The second part included participatory group discussions to design the

agroforestry area according to traditional crops, irrigation techniques and natural fencing systems. The event was also covered by the local newspaper on a full pager at a printed edition.



Figure 3.21: Co-creation workshop in Lesvos

Table 3.2 : Lesvos Personas Types

Persona Type	Our Need
Young residents	Support with work in the field - be involved in scaling stage
Impactful position in local Authorities	Connect us with people and provide information
Older residents	Narrate traditions
School teacher	Educate children on the program and help with future summer camps
University professor	Provide information - disseminate and engage students on the program
Local opinion leader	Connect us with other people and be an informal ambassadors
Farmer	Support with work in the field and provide know how



Women's associations	Be involved in post-production of the agroforestry - processing – packaging
Expert on local plants	Consulting on plant selection and on the production phase
Local partner	Provide network of contacts, credibility and info
Local public servant	Logistics support, local media contact
Local business owner	Connect us with people and provide information
Journalists	Disseminate project

TINOS ISLAND (HYDRO 5 - HYDRO 6)

In Tinos Island the co-creation workshop was organised in two distinct meetings (Figure 3.22).

- The first took place in June 2019 at the old Town Hall with the intention to introduce HYDROUSA objectives, vision and actions plans to local stakeholders. During the three days visit, one-to-one interviews with local opinion makers and key stakeholders took place, understanding better the local challenges and opportunities. This first invitation was to intentionally meet local partners and the island's stakeholders to design the content for the second co-creative workshop.

- During the second visit Impact Hub Athens members teamed up with ALCN representatives and with the support of Tinos Municipality and Tinos Ecolodge (ELT) invited interested individuals with local knowledge to re-imagine Tinos as a paradigm of sustainable development showcasing smart applications incorporating values of circular economy. The invitations were personally sent to people who attended the first meeting in June 2019 and were registered in the stakeholders list based on the persona types identified for the island applications (Table 3.2) and to other people who were not present at the first visit but were identified as key persons to participate. A dedicated Facebook event was created for the purpose of the co-creation workshop (Figure 3.23) to widely communicate the project among the local population.

Farmers, agriculturalists, representatives of local authorities, restaurant owners, construction workers, artists, teachers and academics teamed up to co-design the future of Tinos. The workshop was implemented according to the methodology of World Cafe by encouraging the participants to work in five teams, to think with heart and mind, to express freely, to fuse ideas and concepts and to interact in a friendly space. The process was successful as all the participants ended up with interesting ideas and solutions, revolving around the basic questions: How are we envisioning Tinos as a paradigm of sustainable development? Which are the best practices, already evident on the island? What is missing? Which is the contribution of each and every one based on profession/profile towards sustainable and circular economy practices?

Groups were invited to select a category between energy, water, food and employment and to explore sustainable concepts around it taking in mind the social, environmental and economic impact in parallel with the island's unique characteristics.

More than 80 people participated in both events

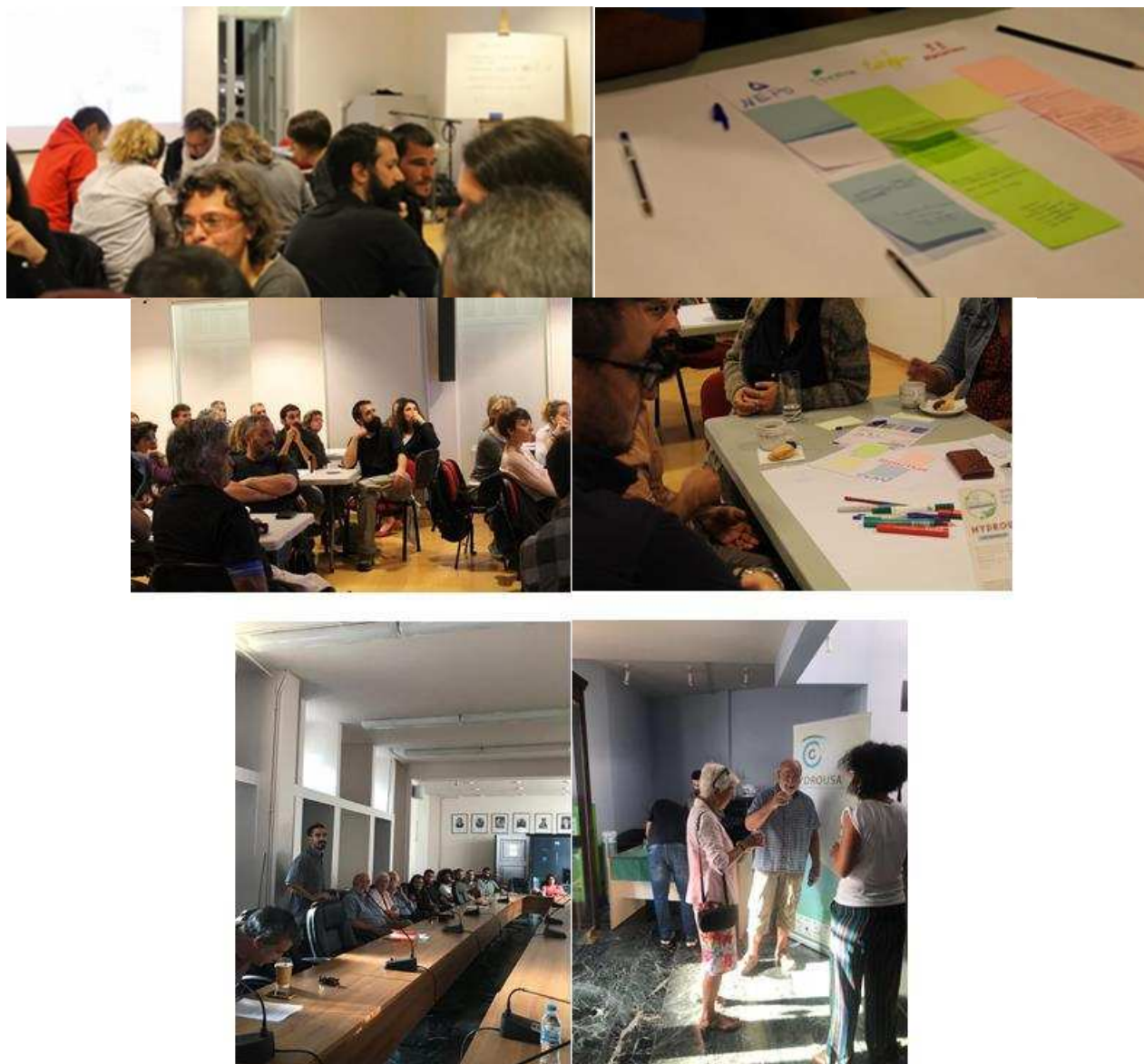


Figure 3.22: Co-creation workshop in Tinos

Table 3.3: Tinos Persona Types

Persona type	Opportunities for collaboration
University professors	Provide information about other research and innovation programs that are taking place at the island, find possible synergies during the implementation of HYDROUSA and disseminate the program among the students
University students	Engage them in order to help and participate in future summer camps
Environmental & other associations	Finding possible synergies for co-creation, training and dissemination activities, like summer camps and info stands
Journalists & Press	Disseminate project, publishing interviews and press releases
Impactful position in local Authorities	Connect us with people and provide info, dissemination
Local partner	Provide network of contacts, credibility and info
School teacher	Educate children on the program and help with future summer camps
Local opinion leader	Connect us with other people
Older residents	Provide input on older/traditional crops/fertigation/fencing systems, to inform HYDRO 5 & 6
Expert on local plants	Consulting on plant selection
Local public servant	Logistics support, local media contact
Local business owner	Future adoption of desalination extracts, inform us on local business needs than can be answered by HYDROUSA applications
Young residents	Support with work in the field, potential creation of CSA structure for the implementation of HYDRO 5
Resident	Support and provide with local information

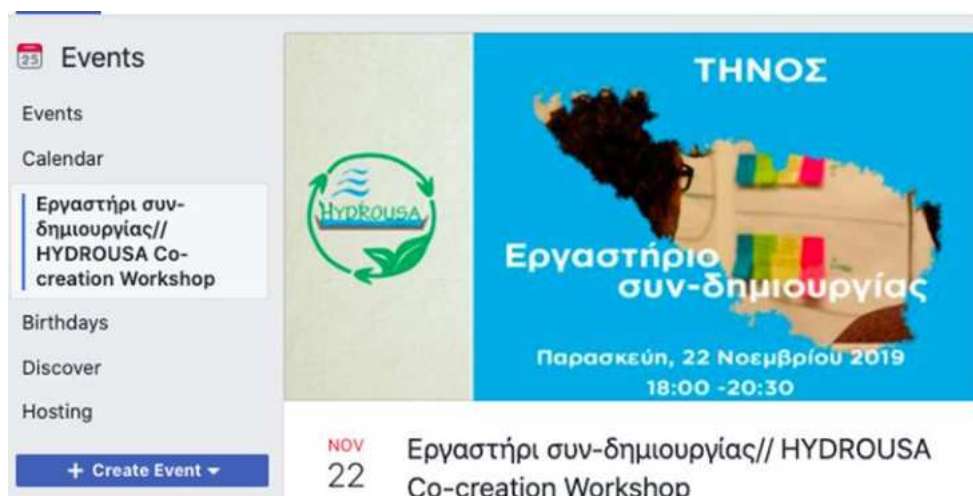


Figure 3.23: Co-creation workshop in Tinos Facebook event

8.5 Citizen science activities (T9.7)

During the first 2 years, the existing models for irrigation (from GATES project) were enhanced for supporting crops that will be cultivated in the various HYDRO pilot sites. Already 10 new crops are being supported (e.g. oregano, lavender etc.), and more crops will be added the following months. The development of the game will start when the HYDRO sites will be completed; in order to present the water loops in the best possible way.

9. POTENTIAL RISKS AND MITIGATION STRATEGIES TO INCREASE DIFFUSION

Data Collection- Data accuracy

As the consortium enhances the participation of 28 partners from 10 different countries, there is the need for consistent reporting on dissemination and communication activities by all the consortium partners, to ensure the collective coverage/harvesting of all the actions taken and data accuracy. As of the completion of each communication/dissemination activity we encourage the partners to fulfill the respective google form, that is created as in detail described in Section 2.1.3 of this report, in this way there will be more “fresh” information that can be used in the social media channels, the e-newsletter, the website etc.

According to the implementation-strategy, the form is distributed quarterly and filled by the partners and is submitted to the DCM. During the first 24 months of the project, 219 entries have been submitted to the online form. This means that on average 9.12 activities took place every month. In order to ensure maximum efficiency on the reported activities, every 6 months an extra form of the log activities per partner is issued and sent to every consortium member to validate the relevant entries or add communication and dissemination actions that were not reported.

Restriction of Physical Meetings, Conferences, Activities

A threat in the dissemination and communication of the project is the global health crisis with the covid - 19 pandemic and the challenges it has created in physical meetings, seminars, conferences and to the overall socioeconomic status quo. Physical meetings are quite essential in order to create a robust community and not being able to organise as many as necessary could be a bottleneck for the objectives of the project. However, there are mitigation practices designed and applied, to overcome these challenges and deliver the expected results. The mitigation plan is to continue to focus on the online presence through our social media, press releases, e-newsletter, etc., but also continue with the online content creation and delivery we have started already with webinar series, online meetings, workshops and presentations. The Tinos Open Day- Circularity Walk was organised in the open space, in smaller groups in order to have as many people as possible following the developments of the site, while aligning with the government Covid-regulations. Throughout the pandemic, people became more acquainted to use digital means to communicate and to participate to various activities and the aim is to capitalise on this trend, so that the objectives and KPIs can be reached. The series of webinars was a case study to stay connected with our global community, while raising awareness on the nature based solutions developed. Whenever possible, and according to the governmental regulation, there will be physical meetings organised, but with less people. Also, these will be located outdoors so that everyone feels safe. Additionally, more personal meetings and one to one interviews are organised as an alternative to group activities. In this way the community stays active and participate through the dissemination and community building activities of the project. Finally, the consortium and stakeholder meetings related to the project progress have been switched to a digital format so that there is a continuation of the information flow.



Diverse Target Audiences

It is also essential to communicate new and fresh content so that the attention of the different target audiences can be kept. One of the challenges faced is how to create content that is relevant and appealing to the diverse target audience (from local population to scientific community and from investors to public authority representatives etc.) by deploying both marketing-communication techniques and without the use of high technical terminology. One of the most engaging content formats is the format of videos as it is also seen, in the case of the animation video, as its more engaging and aesthetically attractive. In the future months more videos will be uploaded in the HYDROUSA Youtube channel and special focus will be given to the technical videos for each HYDRO that will be very important tools for the project dissemination in the upcoming months.



10. KPI

Below there is an extended analysis of the KPIs (Key Performance Indicators), as described in the Grant Agreement and in D9.1 Dissemination and Communication Plan. During the first 24 months, the majority of the goals are met, as the HYDROUSA project has already received wide recognition among diverse networks and target audiences.

Table 10.1: Key Performance Indicators (KPIs)

Performance Indicator	M1-M24	Total Goal	Completion %
Visitors to the Website (based on Google Analytics)	9846	28000	35%
References to the project in other websites	63	100	62%
Followers on social networks Twitter; Facebook; LinkedIn	3636	1200	303%
Posts on social networks relevant to project	418	1200	35%
Online and offline press releases	40	40	100%
Scientific publications in peer-reviewed journals	2	15	13%
Presentations at International Conferences	39	27	144%
Co-creation workshops implemented	2	3	67%
Participants in co-creation workshop	120	>200	60%
Seminars/Workshops organized	9	12	75%
Experts/social innovators/researchers involved	22	40	55%
Participant citizens in educational activities	243	500	49%
People informed by the info stand & citizens science activities	4000	6000	67%
Participants in launching event	143	50	286%
Participants in each demonstration event of HYDROUSA demo	-	40	0%
Participants in final HYDROUSA conference	-	>200	0%
Notice board displayed	-	6	0%
Recipients of project e-newsletters	8000	25000	32%
Leaflets and brochures distributed	1400	3000	47%
Animation video of project views in YouTube	1382	600	230%
HYDROUSA technology videos	-	4	0%
Participants in Summer Schools	-	80	0%
Participants in Hackathon on Water Circular Economy	-	80	0%
Number of local and International Ambassadors	6	15	40%
Participants in liaison/clustering workshops	715	100	715%
Viewers reached through 96 Impact Hubs operating across the world	-	10000	0%



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LIST OF ACTIVITIES

A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
1	21/2/2018	AGENSO	Workshop	AgTech & FoodTech Mixer by HETIA	AGENSO presentation	Koropi, Athens, Greece	Industry, Business network	50
2	16/5/2018	European Commission	Press Release		Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Online	European Commission, Scientific community, Business network	100
3	12/6/2018	NTUA	Pitch	Promoting market-ready water innovations: investor café	Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Brussels, Belgium	European Commission, Scientific community, Business network, Potential end-users, Investors	200
4	13/6/2018	NTUA	Workshop	IC74Water Cluster and WsTP digital working group "Smart water services: Bridging the digital and the physical world"	Water in the context of the circular economy, Water Value Chains vision: HYDROUSA	Brussels, Belgium	European Commission, Scientific community, Industry	50
5	1/7/2018	AGENSO	Press Release		H2020 project HYDROUSA started today	http://www.agenso.gr/h2020-project-HYDROUSA-started-today/	General public	1000
6	11/7/2018	MYKONOS	Press Release		Ο Διευκρινιστικός οδηγός στην ανάπτυξη του Ευρωπαϊκού Προγράμματος «HYDROUSA»	https://mykonos.gr/dettaglio-117/	Media, General public, Civil society	100
7	11/7/2018	NTUA	Press Release		Circular water economy introduced on Greek islands	http://www.ekathimerini.com/237601/article/ekathimerini/business/circular-water-economy-introduced-on-greek-islands	Media, General public, Civil society	300
8	11/7/2018	IHA	Press Release		HYDROUSA BEGINS	https://athens.inpsathub.net/HYDROUSA-begins/	Media, General public	300
9	12/7/2018	NTUA	Press Release			Greece Nationwide ERT	Media, General public	5000
10	12/7/2018	MYKONOS	Press Release		Η Μύκονος στην Έναρξη της Συνάντησης του Ευρωπαϊκού Προγράμματος «HYDROUSA»	https://www.aigao365.gr/mykonos-efi-eari-tis-synantisis-tou-evropaikou-programmatos-HYDROUSA/	Media, General public	200
11	13/7/2018	LESVOS	Press Release		Ο Διευκρινιστικός οδηγός στην ανάπτυξη του Ευρωπαϊκού Προγράμματος «HYDROUSA»	https://www.lesvospost.com/2018/07/13/HYDROUSA.html?m=1	General public, Local authorities	50
12	14/7/2018	NTUA	Press Release		Project launched to improve water resource management on Greek islands	http://www.xinhuanet.com/english/2018-07/14/c_137324222.htm	Industry, General public, Civil society	200
13	14/7/2018	NTUA	Press Release		Project launched to improve water resource management on Greek islands	http://www.china.org.cn/world/Off_the_Wire/2018-07/14/content_56951714.htm	Media, Local authorities, Civil society	500
14	17/7/2018	TINOS	Press Release		Προγραμματισμός της Έναρξης της Συνάντησης του Ευρωπαϊκού Προγράμματος "Ορίζων 2020"	http://www.dimosioti.gr/2018/07/2020-HYDROUSA.html	General public, Local authorities	50



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A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
15	30/7/2018	NTUA	Press Release		HYDROUSA Demonstration of water loops with innovative regenerative business models for the Mediterranean region	https://explore.openaire.eu/search/works/c1700/objectid=confidb2020-g0347c10c1932a35b4c268d812c1aaa	Scientific community, Industry	300
16	31/7/2018	DEYAL	Press Release		Η ΔΕΥΑΛ η πρωτοπόρη για την "HYDROUSA"	http://www.pothikiakivros.gr/diyal-protoporai-me-tin-pwul-HYDROUSA-paw/	Local authorities	30
17	1/8/2018	AGENSO	Press Release		HYDROUSA Kick-off meeting	http://www.agenso.gr/HYDROUSA-kick-off-meeting/	General public	100
18	19/8/2018	NTUA	Press Release			ERT First Programme National Radio - Πρώτο Πρόγραμμα	General public	300
19	26-29/8/2018	ALCN & NTUA	Participation in Conference	Fifth International Conference on Small and Decentralized Water and Wastewater Treatment Plants	HYDROUSA – Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Thessaloniki, Greece	Scientific community, Industry, Water authorities, Potential end-users, Civil Society	200
20	28-29/9/2018	NTUA	Stakeholder Meeting	Researchers Night - Athens		Athens, Greece	General public	2000
21	28-29/9/2018	ALCN	Workshop	SKYberry Academy	HYDROUSA	Zurndorf and Austria	Scientific community, Industry	25
22	7-10/8/2018	Bioversum	Participation in Conference		Bio-Inspired innovation	Buenos Aires, Argentina	General public	25
23	1/9/2018	NTUA	Press Release		Magazine Ecotec		Scientific community, Industry, Water authorities	300
24	10-11/9/2018	NTUA	Participation in activities organized jointly with other H2020 projects	NextGen Kick-off Meeting	H2020 H2020 programme on Water in the Circular Economy - HYDROUSA	NIEUWEGEIN (NETHERLANDS)	European Commission, Scientific community	60
25	12/9/2018	PLENUM GmbH	Participation in Conference	UNPRI & VUJ Roundtable on Sustainable Finance	Finance requirements for sustainable water management facilities developed by EU Horizon 2020 project HYDROUSA	Munich	Scientific community, Industry, Business network, Policy makers, Investors	150
26	17/9/2018	UNIVPM	Workshop	Towards A Next Generation Of Water Systems And Services For The Circular Economy	The materials pathway to deliver CE in decentralized and centralized Water Resource Recovery Facilities- The experience of SMART-Plant and Hydrousa	Tokyo Japan	Scientific community, Strategic partners, Policy makers, Potential end-users, Investors	150
27	17/9/2018	UNIVPM	Workshop	Nature Based Solutions: Engineering Approaches To Integrating Green And Grey Infrastructure From Catchment To Consumer	HYDROUSA - Regenerative & nature based water solutions	Tokyo Japan	Scientific community, Strategic partners, Policy makers, Potential end-users, Investors	150
28	18/9/2018	MYKONOS	Press Release		Η Μύκονος στο Ευρωπαϊκό Πρόγραμμα «Ορίζοντας 2020» "HYDROUSA"	https://mykonos.gr/delta-hydra-141/	General public	100



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A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
29	18/9/2018	MYKONOS	Press Release		Η Μύκονος στο Ευρωπαϊκό Ερευνητικό Πρόγραμμα «Ορίζοντας 2020» "HYDROUSA"	http://giannikiseforou.blogspot.com/2018/09/2020-HYDROUSA.html	General public	100
30	18/9/2018	MYKONOS	Press Release		Η Μύκονος στο Ευρωπαϊκό Ερευνητικό Πρόγραμμα «Ορίζοντας 2020» "HYDROUSA"	https://bit.ly/2AedM5Q	General public	100
31	18/9/2018	MYKONOS	Press Release		Στο Ευρωπαϊκό Ερευνητικό Πρόγραμμα «Ορίζοντας 2020» "HYDROUSA" η Μύκονος Τεχνική Επισκευή	http://www.naxosinfo.gr/kyklades/1702-0-sto-evropaiko-eyvntiko-programma-ORIZONTAS-2020-HYDROUSA-i-mykonos	General public, Local authorities	50
32	19/9/2018	MYKONOS	Press Release		Η Μύκονος στο Ευρωπαϊκό Ερευνητικό Πρόγραμμα «Ορίζοντας 2020» "HYDROUSA" Τεχνική Επισκευή	https://www.eiipa365.gr/mykonos-sto-evropaiko-eyvntiko-programma-ORIZONTAS-2020-HYDROUSA/	Media, Water authorities, General public, Local authorities	100
33	20/9/2018	MYKONOS	Press Release		Η Μύκονος στο Ευρωπαϊκό Ερευνητικό Πρόγραμμα «Ορίζοντας 2020» "HYDROUSA" Τεχνική Επισκευή	https://www.koinonoi.gr/news/politi/2018/09/20/mykonos-sto-evropaiko-eyvntiko-programma-ORIZONTAS-2020-HYDROUSA.html	General public, Local authorities	50
34	21/9/2018	MYKONOS	Press Release		Η Μύκονος στο πρόγραμμα «HYDROUSA»	https://www.tour-market.gr/mykonos-sto-programma-HYDROUSA/	Local authorities	50
35	20/9/2018	LESVOS	Press Release		Πρόγραμμα HYDROUSA	https://bit.ly/2P4R6yM	Local authorities	100
36	25/9/2018	Plenum GmbH	Participation in Conference	2. Sustainable Finance Summit Germany	Sustainable finance request for resource management facilities like developed in Eu Horizon 2020 project HYDROUSA	Frankfurt	Scientific community, Industry, Business network, Policy makers, Investors	250
37	28/9/2018	ASA	Participation in Conference	2018 European Researchers' Night	HYDROUSA in the Elba Island	Portoferraro ITALY	General public, Local authorities, Civil Society	30
38	28/9/2018	RADKE	Stakeholder Meeting		Introduction of the Project	Thüngenheim	Policy makers	1
39	30/9/2018 - 3/10/2018	PLANET	Participation in Conference	5th International Symposium on Green Chemistry, Sustainable Development and Circular Economy	Adaptive Bio-inspired solar stills for land regeneration in drylands with abundance of saline water	Skiathos (Greece)	Scientific community, General public	50
40	01-02/10/2018	ALCN	Participation in Conference	Conference	Second Sustainable Summit for sea & the Mediterranean (Climate KIC HUB Greece, Launch event)	Athens	scientific community, public authorities(ministry env, finance etc), enterprises, start ups, funding entities	120
41	01-05/10/2018	ALCN	Participation in Conference	Conference	15th International Phytotechnology Conference	Novi Sad, Serbia	Scientific community	40



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42	1-4/10/2018	ALCN	Participation in Conference	16th International Conference of the IWA Specialist Group on Wetland Systems for Water Pollution Control	HYDROUSA - Water in the Context of Circular Economy	Valencia, Spain	Scientific community, Industry, NGOs	500
43	11/10/2018	UNIVPM	Workshop	Innovazione per la depurazione biofilm e membrane mbr e mabr	MBR anaerobici nel contesto del riuso per fertilizzazione	Milano Italy	Scientific community, Strategic partners, Potential end-users, Investors	100
44	14/10/2018	NTUA	Participation in Conference	15th IWA International Conference on Small Water and Wastewater Systems	HYDROUSA project - Recovering water, materials and energy from non-conventional water sources through nature-based technologies	Haifa, Israel	Scientific community, Water authorities	250
45	16/10/2018	IHA	Press Release		The first technical trip of HYDROUSA	https://athens.impcatub.net/the-first-technical-tour-of-hydrousa/	Media, General Public	350
46	17-19/10/2018	Planet	Participation in Conference	DUBAI EXPO LIVE GLOBAL INNOVATORS CONFERENCE	Mangrove Still System	DUBAI (UAE)	Industry, Business network	150
47	17-19/10/2018	CWP	Participation in Conference	EXPOAGUA PERU 2018	La economía Circular como eje de promoción de competitividad de las entidades del sector del agua	Lima, PERU	Scientific community, Industry, Business network, Water authorities, General public	35
48	22/10/2018	RADKE	Stakeholder Meeting	Small meeting	HYDROUSA Ideas	Thüngen, Germany	Local authorities	1
49	22-24/10/2018	NTUA	Participation in Conference (EC meeting)	World Circular Economy Forum 2018 EASME Side Event	Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Yokohama Japan	European Commission, Industry, Media, Business network	40
50	24-26/10/2018	Catalan Water Partnership	Trade fair	INTERHOTEL BARCELONA	CWP - Case Studies	Barcelona, Spain	Business network, Strategic partners, Partners of SENTINEL project (COSME GO INTERNATIONAL)	25
51	5/11/2018	Catalan Water Partnership	Workshop	International Intercluster Meeting: Korea meets Catalonia	Applying Circular Economy to promote Water Sector Competitiveness	Barcelona, Spain	Industry, Business network, Strategic partners, Local authorities	25
52	7/11/2018	UNIVPM	Workshop	Sustainable and Efficient Management of Water in Agriculture: Smart Irrigation and Water Reuse	Sustainable and Efficient Management of Water in Agriculture: Smart Irrigation and Water Reuse	Rimini Italy	European Commission, Scientific community, Strategic partners, Policy makers, Potential end-users, Investors, Local authorities	150
53	8-9/11/2018	NTUA	Trade fair	3rd European Nutrient Event - Ecomondo Trade Fair	HYDROUSA - Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Rimini, Italy	European Commission, Scientific community, Industry, Policy makers, Water authorities, Investors	300

A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
54	9/11/2018	UNIVPM	Press Release		Ciclo idrico integrato (Global Water Expo)	https://www.ecomondo.com/section/area-tematica/acqua#1	European Commission, Scientific community, Strategic partners, Potential end-users, Investors	100
55	11-15/11/2018	ALCN	Workshop	Innovation camp 2018		Krakow, Poland	Scientific community, Industry, Business network, Strategic partners, Policy makers, Water authorities, NGOs	70
56	13-15/11/2018	ICRA	Participation in Conference	Iwater 2018	HYDROUSA - Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Barcelona, Spain	Scientific community, Industry, Media, Business network, Strategic partners, Policy makers, Water authorities, Investors, NGOs, General public	40
57	13-15/11/2018	CWP	Participation in Conference	IWATER Barcelona 2018	Catalan Water Partnership: a tool for innovation and strategic change in the water industry - Asociación Catalana para la Innovación y la Internacionalización del sector del Agua, CWP	Barcelona, Spain	Industry, Media, Business network, Strategic partners	30
58	13-15/11/2018	CWP	Stakeholder Meeting	IWATER Barcelona 2018	A vision from within Spain	Barcelona, Spain	Industry, Media, Business network, Strategic partners	50
59	14/11/2018	IHA	Press Release		HYDROUSA'S technical tour starts	https://athens.innovatub.net/HYDROUSA-technical-tour-starts/	Media, General Public	200
60	15/11/2018	IHA	Press Release		Θα μοιραστεί με εσάς λύσεις και θα μάθουμε με βήματα από	http://www.amna.gr/home/article/310285/Tha-podizoume-me-usra-lumata-kai-tha-planoyme-me-brochings-para	Media, General Public	200
61	22/11/2018	NTUA	Workshop	AquaNES Workshop Market Needs & Potential for Natural Water Treatment Systems in Greece & the Eastern Mediterranean	Nature based approaches towards circular economy in the water sector – ambition of the HYDROUSA project	Athens, Greece	Scientific community, Policy makers, Water authorities, Potential end-users	40
62	27/11/2018	IHA	Participation in Conference	IH visit from EU Programme	HYDROUSA - Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Athens, Greece	Scientific community	20
63	2-3/12/2018	UNIVPM	Stakeholder Meeting	Business Forum on water, energy, waste and mobility	Panel Discussion on Water Management & success stories	Cairo Egypt	Scientific community, Industry, Strategic partners, Policy makers, Potential end-users, Investors, Local authorities	100

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64	6-7/12/2018	NTUA	Participation in Conference	1st International Potable Water	HYDROUSA: Regenerative and nature-based water solutions	Afyonkarahisar, Turkey	Scientific community, Industry, Policy makers, Water authorities	700
65	8/12/2018	IHA	Co-creation activity	Antissa in the Centre	1st Co-creation work	Antissa, Lesvos, Greece	Strategic partners, Potential end-users, General public, Local authorities, Civil Society	30
66	8-10/12/2018	ALCN	Co-creation activity	Antissa in the Centre	1st Co-creation work	Antissa, Lesvos, Greece	Strategic partners, Potential end-users, General public, Local authorities, Civil Society	
67	9/12/2018	IHA	Co-creation activity		Antissa Community interviews	Antissa, Lesvos, Greece	Potential end-users, Civil Society	5
68	11/12/2018	IHA	Press Release		Πρόσκληση χωροταξικών επιθεωρητών Αύγαςτα!	http://mesogeios.gr/potisma-chorotaxi-me-spoxirgasmata-lymata/	Potential end-users, General public	100
69	4/1/2019	Ecoclodge Tinos	Press Release		Hydrousa project HORIZON 2020	http://www.linopacp.org/greece/hydrousa-project-horizon-2020/	Potential end-users, NGOs, General public, Local Authorities, Civil society	5000
70	8/1/2019	AGENSO	Press Release			https://twitter.com/Agensoc3R/status/1082584619613081600	General public	1198
71	15/1/2019	Catalan Water Partnership	Workshop	WORKSHOP H2020 SMART PLANT	Towards a New Circular Economy Model	Barcelona, Spain	Scientific community, Industry, Business network, Policy makers, Water authorities, Local authorities	80
72	21/1/2019	SEMIDE	Press Release	Promotional materials disseminate during the 2nd general meeting and stakeholders' workshop			Scientific community, Industry, Media, Strategic partners, Potential end-users	64
73	22/1/2019	CWP	Seminar	TALLER DE PROJECTES DE COOPERACIÓ DEL CATALAN WATER PARTNERSHIP (CWP)	DIGITALIZATION, SHARE VALUE AND STRATEGIC CHANGE	Barcelona	Scientific community, Business network, Associated Members of the CWP	20-30
74	22-224/1/2019	SEMIDE	Workshop	Workshop on Implementation of Nature-based Solutions to tackle climate change - Focus on the Mediterranean region	HYDROUSA - Oral presentation	Marseille, France	European Commission, Scientific community, Industry, Strategic partners, Policy makers, NGOs	100
75	31/1/2019	SEMIDE	Press Release		Réunion à Nice du projet européen HYDROUSA: Des solutions innovantes pour le traitement décentralisé de l'eau et l'économie circulaire en région méditerranéenne	https://www.econostum.info/agenda/Projet-Europeen-HYDROUSA_ae623304.html and https://www.petitesafriches.fr/vie-locale/017/reunion-a-nice-du-projet-europeen,14181.html	Media, NGOs, General public, Local authorities, Civil society	100
76	1/2/2019	SEMIDE	Stakeholder Meeting	Nice Stakeholder Event		Nice, France	Scientific community, Potential end-users, NGOs	7



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77	1-7/2/2019	IRIDRA	Seminar	PratoCity // VegetableGarden	Presentazione progetto Hydrousa con l'azienda Iridra di Firenze, vincitore del bando Horizon2020	Saletta Campolmi, Via Puocetti, 3 Prato (PO)	General public	10
78	8/2/2019	Planet	Stakeholder Meeting	HYDROUSA Stakeholder Meeting	Mangrove Still System Test proposal	Giussago, Italy	Strategic partners	7
79	11-13/2/2019	ALCN	Workshop	COST Action CA17133 Workshop Vienna	HYDROUSA Poster presentation	Vienna, Austria	Scientific community	300
80	12/2/2019	Municipality of Tinos	Press Release		2η συνάντηση του Ευρωπαϊκού Ερευνητικού Έργου "HYDROUSA" του Προγράμματος «ΟΡΙΖΟΝΤΑΙ 2020 (HORIZON 2020)	http://www.dimosioti.eu/2019/02/2-hydrousa-2020-horizon-2020.html	General public, Local authorities, Civil society	50
81	12/2/2019	Catalan Water Partnership	Seminar	water and innovation seminar	Engagement - Generation and dynamisation of collaborative projects	Girona, Spain	Scientific community	15
82	13/2/2019	NTUA	Participation in Conference	Core Team, MC and WG Meeting of COST Action CA17133 "Implementing nature based solutions for creating a resourceful circular city"	Recovering water, materials and energy from non-conventional water sources through nature-based technologies	Vienna, Austria	Scientific community, Business network, Water authorities, NGOs	140
83	17/2/2019	NTUA	Trade Fair	Water Resources Management - Veretec environmental fair		Athens, Greece	Scientific community, Industry, Media, Business network, Water authorities	50
84	6/3/2019	NTUA	Participation in Conference	Interreg MED Green Growth community Thematic Working Groups workshop	Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Thessaloniki, Greece	Scientific community, Strategic partners, Potential end-users	40
85	7/3/2019	Catalan Water Partnership	Participation in Conference	III Forum of Innovation of the Water Sector	the main strategic axes of the CWP	Barcelona, Spain	Scientific community, Industry, Business network, Strategic partners, Policy makers, Water authorities, Potential end-users, Local authorities	170
86	15/3/2019	UNIVPM	Workshop	Workshop Environmental engineering and circular economy	"VALORIZZAZIONE DEI FANGHI DI DEPURAZIONE IN IMPIANTI EUROPEI: DALLE INNOVAZIONI DI HORIZON2020 ALLA DIFFUSIONE IN PIENA SCALA"	Ancona	Scientific community, Industry, Strategic partners, General public	75
87	16-19/3/2019	FEMAC, CWP, Packaging cluster	trade Fair	CIRCULAR ECONOMY IN THE AGRICULTURAL SECTOR	Initiatives of circular economy of the water sector: from Hydrousa to the Industrial Symbiosis	Mollerussa (Spain)	Scientific community, Industry, Business network, Strategic partners, Potential end-users, Investors, General public	20



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88	21/3/2019	ICRA	Participation in Conference	III Congress of Water in Catalonia. Evolution of uses: reuse, circular economy and new technologies. (III congrés de l'Aigua a Catalunya. Evolució dels usos: reutilització, economia circular i noves tecnologies)	H2020 HYDROUSA Project: circular economy, fate of emerging pollutants and evaluation of food safety (Projecte H2020 HYDROUSA: economia circular, destí dels contaminants emergents i avaluació de la seguretat alimentària)	Barcelona, Spain	Scientific community, Industry, Water authorities, Potential end-users, Local authorities	150
89	21-23/3/2019	UNIVPM	Trade fair	2019 CHENGDU ENVIRONMENTAL PROTECTION EXPO CDEPE	presenting H2020 projects	Chengdu, China	Scientific community, Industry, Media, Business network, Strategic partners, Policy makers, Water authorities, Potential end-users, Investors, NGOs, General public, Local authorities, Civil Society	500
90	26/3/2019	UNIVPM	Seminar	ACQUA BENE COMUNE	presenting H2020 Ecoinnovative solutions for water reuse	Ancona, Italy	Scientific community, Media, NGOs, General public, Local authorities, Civil Society	50
91	26-27/3/2019	Catalan Water Partnership (CWP)	Participation in Conference	WATER SHOW AFRICA 2019	Case study: Innovative treatment technologies and optimization systems for conventional treatments	Johannesburg (South Africa)	European Commission, Scientific community, Industry, Business network, Strategic partners, Water authorities, Local authorities	35
92	28-29/3/2019	SEMIDE	Stakeholder Meeting	Circular City (COST) Action Core Team and members of Working Groups meeting	HYDROUSA- Oral presentation	Ljubljana, Slovenia	European Commission, Scientific community	55
93	29/3/2019	NTUA	Press Release		Hydrousa project gets under way	http://www.ekathimerini.com/239042/articles/ekathimerini/business/hydrousa-project-gets-under-way	Media, General public	300
94	29/3/2019	AGENSO	Press Release			https://twitter.com/AgensogR/status/111635974407233549	General public	686
95	29/3/2019	WssTP	Press Release			https://twitter.com/wsspeu/status/1111650995220762625	European Commission, Scientific community, Industry, Business network, Policy makers, Water Authorities, Potential end-users, NGOs, General public	2178



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96	29/3/2019	IHA	Conference	HYDROUSA LAUNCHING EVENT	HYDROUSA LAUNCHING EVENT	Athens, Greece	Scientific community, Industry, Media, Business network, Strategic partners, Water authorities, Potential end-users, Investors, NGOs, General public, Local authorities, Civil Society	143
97	29/3/2019	Nielaros OE	Seminar	HYDROUSA Launching event innovation cruise	Business Opportunities from circular water practices	Athens, Greece	Scientific community, Industry, Media, Business network, Strategic partners, Water authorities, Investors, General public, Local authorities	20
98	29/3/2019	Planet	Seminar	HYDROUSA Launching event innovation cruise		Athens, Greece	Scientific community, Media, Potential end-users	20
99	29/3/2019	NTUA	Participation in Conference	CIRCLE 2019 Challenges for the Islands in the era of the circular economy	Regenerative & nature-based water solutions: The H2020 HYDROUSA Project	Nicosia, CYPRUS	European Commission, Scientific community, Media, General public, Local authorities	200
100	29/3/2019	Ecolodge Tinos	Workshop	HYDROUSA Launching event innovation cruise	Water Loops in Eco-tourist facilities	Athens, Greece	General public	20
101	29/3/2019	IHA	Press Release		Αντίο Νερό - Έλκυσή Γιόρτζου Νερό και Επιδρομή στην Ολοκλήρωση Μύλων της Ελλάδας	https://www.vice.com/griaride/bwgg4/antio-nero-eflepsi-sh-potimoy-neroy-kai-erhmo-potish-sh-to-plano-mellon-ths-elladas	General public	5000
102	2/4/2019	IHA	Press Release		HYDROUSA: AN INNOVATIVE EUROPEAN PROJECT FOR REGENERATIVE & CIRCULAR SOLUTIONS CONCLUDES ITS MEETING SUCCESSFULLY IN NICE		Media, NGOs, General public, Local authorities, Civil society	100
103	3/4/2019	IHA	Press Release		HYDROUSA: AN INNOVATIVE EUROPEAN PROJECT FOR REGENERATIVE & CIRCULAR SOLUTIONS CONCLUDES ITS MEETING SUCCESSFULLY IN NICE	https://athens.impc-hub.org/en/opa-meet-hydrousa-an-innovative-european-project-for-regenerative-circular-solutions-concludes-its-meeting-successfully-in-nice-2/	Media, NGOs, General public, Local authorities, Civil society	200
104	3/4/2019	IHA	Seminar	International affairs university meet Impact Hub Athens	Regenerative and nature-based water solutions	Athens Greece	General public	44
105	3/4/2019	UNIVPM	Stakeholder Meeting	Stakeholders board ECOMONDO	discussion about HYDROUSA contribution in ECOMONDO	Roma, Italy	Scientific community, Industry, Strategic partners	10
106	3-7/4/2019	IHA & ALCN	Trade fair	Athens Science Festival	HYDROUSA - Regenerative and nature-based water solutions	Athens Greece	General public, Civil Society	4000



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107	8/4/2019	Radtke Biotechnik	Workshop	Transfer of Hydrousa to middle Europe		Thüngenheim Germany	Strategic partners, Policy makers	10
108	11/4/2019	CWP	Workshop	"Bioelectrochemical Systems (BES): Key Technologies in the Water-Energy Nexus"	Innovation in Water-Energy sector	Terrassa (Spain)	Scientific community	60
109	12/4/2019	IRIDRA Srl	Seminar	Seminario Istituto Tecnico Francesco Datini	Gestione sostenibile delle acque ed economia circolare: Soluzioni naturali innovative ed il progetto HYDROUSA	Agronomic Technical Institute Datini of Prato (Italy)	General public	60
110	16/4/2019	IHA	Seminar	TAZ REISEN	HYDROUSA - Regenerative and nature-based water solutions	Athens Greece	General public	11
111	19/4/2019	SEMIDE	Pitch	a visit of Master students specialized in Anthropology of Technology and Social Innovation from the university of Nice Sophia Antipolis, Sophia Antipolis (France)	HYDROUSA project	Sophia Antipolis, France	Scientific community, University students	6
112	29/4/2019	FHB	Workshop	Biomimetic Design	HYDROUSA Biomimetic Innovations	Zvolen University, Slovakia	Scientific community	20
113	7/5/2019	IHA	Press Release		Innovative and nature based waste management and water treatment solutions on Mediterranean islands	https://maibchi.mpi-nuernberg.de/maibchi-newsletter-january-april-2019/e8558e5d4d42	European Commission, Scientific community, Industry, Media, Business network, Strategic partners, Policy makers, Water authorities, Potential end-users, Investors, NGOs, General public	400
114	7/5/2019	Brunel University	Workshop	CE100 Acceleration Workshop	Recovering water, materials and energy from non-conventional water sources through nature-based technologies	Barcelona, Spain	Scientific community, Industry, Business network, Policy makers, NGOs, Local authorities	120
115	7-10/5/2019	FHB	Participation in Conference	Building Bridges - International Staff Week	Hydrousa Project Introduction	Eisenstadt, Austria	Scientific community, Business network, Strategic partners, NGOs, General public, Civil Society, Higher Education Institutions	50
116	10/5/2019	Radtke Biotechnik	Stakeholder Meeting		Presentation of Hydrousa and possible scopes of application	Margetshöchheim	Local authorities	18
117	19-24/05/ 2019	ALCN	Participation in Conference	CEMEPE 2019 and SECOTOX Conference	Seventh International Conference on Environmental Management, Engineering, Planning and Economics (CEMEPE 2019) and SECOTOX Conference	Mykonos, Greece	Scientific Community	500



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118	23-25/05/2019	ALCN	Participation in Conference	Conference	International Conference on Plant Science Technology and Molecular Biology (ICPM 2019)	Valencia, Spain	Scientific Community	40
119	23/5/2019	CWP	Workshop	Interclustering Water Fair Euroregion with CWP, CLIQ and Aquavalley	Catalan Water Partnership	Palma de Mallorca (Spain)	Scientific community, Industry, Business network, Strategic partners, Potential end-users	40
120	27-31/5/2019	CWP	trade fair	62º congreso de ACCOAL	*Competitiveness in the water sector, circular economy and digitalization applied to the entire water management cycle in Europe*	Cartagena (Colombia)	Scientific community, Industry, Business network, Strategic partners, Potential end-users, Investors, Local authorities	100
121	3-5/6/2019	Agricultural University of Athens	Workshop	Cropping for the future: networking for crop rotation and crop diversification	The HYDROUSA project	Almere, The Netherlands	European Commission, Scientific community, Industry, Policy makers, Potential end-users, NGOs, General public, Farmers	50
122	16/5/2019	Planet	Participation in Conference	Capraia Smart island		Capraia, Italy	Scientific community, Strategic partners, Potential end-users, Investors, Local authorities	90
123	6/6/2019	Radtke Biotechnik	Stakeholder Meeting		Presentation of Hydrousa and possible scopes of application	<u>Veilschöckheim, Germany</u>	Local authorities	1
124	11/6/2019	Brunel University	Participation in Conference	ICT4Water cluster meeting	ICT integration in HYDROUSA value chains	Brussels, Belgium	European Commission, Scientific community, Policy makers	100
125	12/6/2019	SEMIDE	Workshop	L'économie circulaire, un atout pour les entreprises et les territoires: de l'attractivité à la protection de l'environnement ?	Oral presentation on HYDROUSA where brochures were distributed	Nice, France	Industry, Business network, Policy makers, NGOs, General public, Local authorities, Civil Society	15
126	13/6/2019	AERIS Tecnologías Ambientales	Stakeholder Meeting	Ordinary General Assembly of Catalan Water Partnership	HYDROUSA - REGENERATIVE & NATURE-BASED WATER SOLUTIONS	Barcelona (Spain)	Scientific community, Industry, Water authorities	75
127	13/6/2019	IHA	Press Release			www.facebook.com/goImpactHub&ref=share	Scientific community, Media, Business network, Strategic partners, Potential end-users, NGOs, General public, Civil society	1426
128	13/6/2019	CWP	Seminar	General Assembly of CWP	General Assembly of CWP	Barcelona (Spain)	Scientific community, Industry, Business network, Strategic partners, Water authorities, Potential end-users	100



A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
129	13-14/6/2019	ICRA	Workshop	Simposio Novedar: Presencia y eliminación de microcontaminantes en agua (Novedar Symposium: presence and removal of micropollutants in water)	Round table also by Ignasi Rodriguez-Roda	Santiago de Compostela, Spain	Scientific community, Industry	40
130	14/6/2019	FHB	Press Release	HYDROUSA animation video	HYDROUSA - REGENERATIVE WATER SOLUTIONS	https://www.facebook.com/groups/271436950400900/permalink/308705613340709/	Scientific community	48
131	16-20/6/2019	NTUA	Participation in Conference	17th International Conference on Chemistry and the Environment	Innovative domestic wastewater treatment technologies to recover water, energy and materials	Thessaloniki, Greece	Scientific community, Water authorities	450
132	23/6/2019	IHA & ALCN	Stakeholder Meeting	meeting with Koinsepe Kaloni - Kella	Regenerative & Nature-Based Water Solutions	Tinos, Greece	Strategic partners, Potential end-users	2
133	24/6/2019	Radtko Biotechnik	Workshop		Possible scopes of application of HYDROUSA in Germany	Umweltstation Würzburg, Germany	Scientific community	2
134	24/6/2019	IHA & ALCN	Workshop	HYDROUSA Presentation	Regenerative & Nature-Based Water Solutions	<u>Tinos, Greece</u>	Strategic partners, Potential end-users, NGOs, General public, Local authorities, Civil Society	28
135	25/6/2019	IHA & ALCN	Stakeholder Meeting	Meeting with agriculture association of Tinos	Regenerative & Nature-Based Water Solutions	<u>Tinos, Greece</u>	Strategic partners, Potential end-users	1
136	29/6/2019	Planet	Stakeholder Meeting	Meeting between Planet and Urbinal	Mangrove Still System	Pavia, Italy	Strategic partners, Investors	10
137	12-14/7/2019	ALCN	Workshop	Film festival	ECHOES-Aegean Film Festival	Paros	Civil Society, Local Authorities, Scientific Community	25
138	15/7/2019	Radtko Biotechnik	Stakeholder Meeting	workshop	Presentation of HYDROUSA and possible modifications for a city	Stadt Würzburg Umweltamt	Local authorities	4
139	15/7/2019	Radtko Biotechnik	workshop	workshop	Presentation of Hydrousa and possible tasks in Germany	Veitshöchheim, DE	Policy makers	5
140	16/7/2019	Radtko Biotechnik	Stakeholder Meeting	workshop	Ideas of HYDROUSA for small communities	municipality of Veitshöchheim	Local authorities	3
141	19/7/2019	NTUA	Press Release			Online	European Commission, Industry, Strategic partners	300
142	23/7/2019	UNIVPM	Stakeholder Meeting	Meeting with Head of R&D&I of Regional Department	Meeting	Ancona	Local authorities	5
143	29/8/2019	NTUA	Participation in Conference	International Symposium on	HYDROUSA project: implementing nature based and other engineered solutions to recover non-conventional water sources	Patras, Greece	Scientific community, Water authorities	150

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144	29/8/2019	MEMIRA	Participation in Conference	International Symposium on	HYDROUSA: Regenerative and Nature-based Water Technologies	Patras, Greece	Scientific community, Water authorities	150
145	29/8/2019	IRIDRA	Participation in Conference	ISCW2019 international Sym	Constructed wetlands within the circular economy vision of the HYDROUSA project	Patras, Greece	Scientific community	50
146	4-7/9/2019	NTUA	Participation in Conference	Session on Nature based So	Session on Nature based Solutions for Water Management within the Conference of Smarter Catchment Monitoring, Cleaner waters	London, UK	Scientific community, Business network, Water authorities, Potential end-users	130
147	4-7/9/2019	NTUA	Participation in Conference	Smarter Catchment Monitori	HYDROUSA project: Recovering water, materials and energy from non-conventional water sources using low cost nature-based solutions	London, UK	Scientific community, Business network, Water authorities, Potential end-users, NGOs	130
148	4-7/9/2019	NTUA	Participation in Conference	16th International Conference	Implementing nature-based and other engineering solutions to recover water from non-conventional water sources	Rhodes, Greece	Scientific community	35
149	5/9/2019	IRIDRA	Participation in Conference	INTERNATIONAL CONFERENCE SMARTER CATCHMENT MONITORING, CLEANER WATERS	Multipurpose constructed wetlands as a nature-based solution for urban environment	London, UK	Scientific community, Industry, Policy makers, Water authorities, Potential end-users, Local authorities	50
150	8-11/9/2019	UNIVPM	Workshop	IWA 3rd Resource Recovery Conference, Post-Conference	H2020 Water Innovations for Sustainable Impacts in Industries and Utilities	Venice, Italy	European Commission, Scientific community, Media, Strategic partners, Policy makers, Water authorities, NGOs, General public, Local authorities	400
151	8-11/9/2019	NTUA	Workshop	H2020 Water Innovations for sustainable impacts in industries and utilities		Venice, Italy	European Commission, Scientific community, Industry, Business network, Water authorities, Potential end-users	80
152	8-12/9/2019	NTUA	Pitch	H2020 Water Innovations for sustainable impacts in industries and utilities	HYDROUSA project	Venice, Italy	European Commission, Scientific community, Industry, Water authorities	80
153	8-12/9/2019	NTUA	Media Briefings	Ricicla TV within the framework of the 3rd Resource Recovery Conference		Venice, Italy	European Commission, Scientific community, Potential end-users, Civil society	80

A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
154	8-12/9/2019	NTUA	Participation in Conference	3rd IWA Resource Recovery Conference	Nature-based solutions for energy and resources recovery from non-conventional water sources (the HYDROUSA project)	Venice, Italy	European Commission, Scientific community, Business network, Water authorities, Potential end-users	350
155	8-12/9/2019	NTUA	Participation in Conference	3rd IWA Resource Recovery Conference	Animation Video Demonstration	Venice, Italy	European Commission, Scientific community, Water authorities	150
156	13/9/2019	Planet	Participation in Conference	Milano Green Forum	Mangrove Still System	Milan	Scientific community, Media, Business network, Investors, General public, Civil Society	35
157	16-20/9/2019	NTUA	Seminar	H2020 projects	HYDROUSA transferability	Astana, Kazakhstan	Scientific community	7
158	17/9/2019	ALCN	workshop	WWF Impact Ventures	WWF Impact Ventures Pitching	Athens, Greece	Civil Society, General Public	40
159	18/9/2019	ALCN	Workshop	sharing economy & circular economy	Workshop sharing economy & circular economy Athens	Athens, Greece	Civil Society, Policy Makers	30
160	23/9/2019	ICRA	Press Release			http://www.fundacionconama.org/wp-content/uploads/2019/09/Agua-y-Econom%C3%81a-Circular.pdf http://www.fundacionconama.org/wp-content/uploads/2019/09/Agua-y-Econom%C3%81a-Circular-Anexo-II.pdf	Scientific community, Industry, Media	40
161	24/9/2019	Ecolodge Tinos	Seminar	Permaculture design course 2019	Hydrousa actions at Tinos Ecolodge	Tinos, Greece	General public	24
162	27/9/2019	NTUA	Stakeholder Meeting	Researchers Night		Athens, Greece	Civil Society	1000
163	27/9/2019	UNIVPM	Pitch	Sharper. Researcher's Night		Ancona	Scientific community, General public	250
164	28/9/2019	Simos Malamis	Participation in Conference	2nd Agroecology Europe Forum	Innovation in agroforestry: the HYDROUSA project	Herakleion, Crete, Hellas	European Commission, Scientific community, Business network, Strategic partners, Policy makers, Water authorities, NGOs, General public, Local authorities, Civil Society	40
165	30/9- 4/10/2019	UNIVPM	Seminar	TAIWAN - Circular Economy Conference	CIRCULAR CITIES AND ECOINNOVATIVE SOLUTIONS: CASE STUDIES AND R&D IN EUROPE	Taipei, Taiwan	Scientific community, General public, Local authorities	100

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166	1/10/2019	Water Europe	publication		Analysis and Overview of Water Europe Members' European Projects	print	European Commission, Scientific community, Industry, Media, Business network, Policy makers, Water authorities, Potential end-users, Investors, NGOs	2000
167	4/10/2019	Regione Marche; Arcidiocesi Ancona-Osimo; Università Politecnica delle Marche	Participation in Conference	L'acqua è vita: custodiamo il nostro mare	L'acqua	Ancona, Italy	Scientific community, Policy makers, General public, Local authorities, Civil Society	350
168	11/10/2019	UNIVPM	Participation in Conference	Festival dell'Acqua	Material and Energy Recovered by the Water Service	Venezia, Italy	European Commission, Scientific community, Water authorities, Investors, NGOs, Local authorities, Civil Society	100
169	15/10/2019	ALCN	Workshop	The Covenant of Mayors in the era of Climate Crisis	The Covenant of Mayors in the era of Climate Crisis	Athens, Greece	Public authorities, policy makers	30
170	17/10/2019	UNIVPM	Participation in Conference	BioMac 2019	Il recupero e riuso di materia ed energia dalle acque reflue e dai fanghi di depurazione	Palermo	Scientific community, General public, Local authorities, Civil Society	50
171	17/10/2019	UNIVPM	Pitch	Fermhamente	NEI REFLUI... LE RISORSE CHE NON VEDI	Fermo	Scientific community, Media, General public, Civil Society	200
172	23-24/10/2019	NTUA	Pitch	GreenTech Symposium	HYDROUSA project	Athens Greece	Scientific community, Industry, Media, Business network, General public	40
173	30/10/2019	Water Europe	Stakeholder Meeting	Water Knowledge Europe 2019	Dissemination of Hydrousa's promotional materials	Brussels, Belgium	European Commission, Scientific community, Industry, Media, Policy makers, Water authorities	140
174	4/11/2019	NTUA	Workshop	AIWW workshop: Enhancing marketability of recovered resources from the water cycle within the Framework of the AquaTech	Marketability within the H2020 project of HYDROUSA on water in the circular economy	Amsterdam, Netherlands	Scientific community, Industry, Water authorities	40
175	4-8/11/2019	NTUA	Trade fair	Workshop on European research and innovation for the implementation of circular economy and bioeconomy	HYDROUSA - Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Rimini, Italy	Scientific community, Industry, Water authorities, Local authorities	80
176	5/11/2019	UNIVPM	Pitch	Ecomondo - Water reuse in agriculture, sustainable irrigation and nature managed water cycle in the new european framework	Closed water loops and socio-economic eco-innovations in Mediterranean basin: the Horizon2020 HYDROUSA innovation action	Rimini	European Commission, Scientific community, Policy makers, Water authorities, NGOs, General public, Local authorities, Civil Society	100

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177	5/11/2019	IRIDRA	Participation in Conference	Water reuse in agriculture, sustainable irrigation and nature managed water cycle in the new european framework	Closed water loops and socio-economic eco-innovations in Mediterranean basin: the Horizon2020 HYDROUSA innovation action	Rimini, Italy	European Commission, Policy makers, Water authorities, Potential end-users, General public, Local authorities	50
178	5-8/11/2019	NTUA	Participation in Conference	Aquatech Water Conference	HYDROUSA - Recovering water, materials and energy from non-conventional water sources through nature-based technologies	Amsterdam, Netherlands	European Commission, Scientific community, Industry, Policy makers, Water authorities	300
179	5-8/11/2019	NTUA	Trade fair	AquaTech Water Event	Shared Booth together with other H2020 projects within the IC14WATER cluster	Amsterdam, Netherlands	Scientific community, Industry, Business network, Water authorities	300
180	13/11/2019	ICRA	Press Release		Soluciones regenerativas avanzadas para áreas mediterráneas: cerrando el círculo a través del proyecto HYDROUSA (Advanced regenerative solutions for Mediterranean areas: closing the loop through the HYDROUSA project)	https://www.crdma.es/revistas/revista-ochubro-2019/	Scientific community, Industry, Media, Business network, Water authorities, Potential end-users	100
181	13-14/11/2019	PLANET	Workshop	The Future of Water and Humanity	Mangrove Still System	Muscat, Oman	Media, Strategic partners, Water authorities, Potential end-users, General public, Local authorities	70
182	14/11/2019	NTUA	Press Release		Flash Report: IC14Water outreach activities during AWW 2019	https://www.ic14water.eu/index.php/2019/11/14/flash-report-ic14water-outreach-activities-during-aww-2019/	Scientific community, Water authorities, General public	100
183	15/11/2019	IHA	Press Release		Hydrousa: Πρόσκληση σε Εργαστήριο Συμ-όνησης	http://www.floosnow.gr/2019/11/hydrousa.html	Water authorities, Potential end-users, Local authorities, Civil society	100
184	15/11/2019	Water Europe	Press Release		Water Europe Publication Available Now Online: Analyses & Overview of WE members' European Projects	https://w18.cam.ac.uk/archive.com/?v=351966085&doc=60579cd0a430&id=4402582a8	European Commission, Scientific community, Industry, Media, Business network, Policy makers, Water authorities, Potential end-users, Investors, NGOs, Local authorities	16

A/A	Activity Date	Responsible	Activity	Name of event	Title	Place	Type of audience	Size of audience
185	19-21/11/2019	Union for the Mediterranean	Trade fair	UfM Women Business Forum 2019	Towards a Circular Economy	Barcelona (Spain)	Scientific community, Industry, Media, Business network, Strategic partners, Potential end-users, General public, Civil Society	120
186	22/11/2019	IHA & ALCN & AGEND	Co-creation activity	HYDROUSA Tinos co-creation activity	HYDROUSA - REGENERATIVE AND NATURE BASED WATER SOLUTIONS	Tinos, Greece	Media, Potential end-users, General public, Civil Society	40
187	22/11/2019	IHA	Press Release		Κατασκευές Αόρατες για τη Δαμυδρία	http://nky.antenna9.com/news/1565457/haiontom-kos-lysis-gia-ti-ekpydria-e-bases-2hokkshwR1gZuZ1_kAoc9hG1mGzMSDmGmKGTIdHmPsdHw3A1toBPCOM	Media, Business network, General public, Civil society	1000
188	26/11/2019	ICRA	Participation in Conference	ICRA 10 years: Water research in perspective: beyond 2020	A solution to the water scarcity problem on the Mediterranean countries: HYDROUSA, closing the loops.	Girona	Scientific community, Industry, Media, Policy makers, Water authorities	100
189	28/11/2019	ICRA	Participation in Conference	CRAPHE, 2nd International conference on risk assessment of pharmaceuticals in the environment.	A solution to the water scarcity problem on the Mediterranean countries: HYDROUSA, closing the loops.	Barcelona	European Commission, Scientific community, Industry, Media, Water authorities, Local authorities	130
190	2-4/12/2019	PLANET	Participation in Conference	MEDRC Cutting-Edge Water Technologies Showcase	Mangrove Still System	Muscat, Oman	Scientific community, Industry, Strategic partners, Water authorities, Potential end-users, Investors, General public, Local authorities	80
191	9/12/2019	CWP	Participation in Conference	INTERCLUSTER MEETING 2019	International alliances to promote business internationalization	Noain Pamplona (Spain)	Business network, Local authorities	60
192	10/12/2019	INNOVI	Workshop	EXPERIENCES IN EFFICIENCY AND SUSTAINABILITY	Innovative applications of water management	Viafranca del Penedès (Spain)	Industry, Potential end-users, Investors	30
193	11/12/2019	Radlike Biotechnik	Press Release		Overview HYDROUSA activities		Media	40
194	11/12/2019	UNIVPM	Participation in Conference	EU Water Innovation Conference 2019	Sustainable Recovery and Safe Reuse of the Value in Urban Water Cycle: from concept to standard practice?	Zaragoza	European Commission, Scientific community, Strategic partners, Water authorities, NGOs, General public, Local authorities	100
195	11-12/12/2019	NTUA	Workshop	SUWARD EUROPE Workshop - Side Event of EU Water Innovation Conference Use of reclaimed water in agriculture: building sustainable	Demonstration of water loops with innovative regenerative business models for the Mediterranean region	Zaragoza Spain	European Commission, Scientific community, Industry, Media, Water authorities, Potential end-users	50



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196	12/12/2019	NTUA	Participation in Conference	EIP Water Conference	HYDROUSA - Recovering water, materials and energy from non-conventional water sources through nature-based technologies	Zaragoza, Spain	European Commission, Scientific community, Industry, Policy makers, Water authorities, Local authorities	700
197	13/12/2019	United Nations	Participation in Conference	World Climate Summit COP25	circular economy in the water sector	Madrid (Spain)	European Commission, Scientific community, Industry, Media, Business network, Strategic partners, Potential end-users, Investors, Local authorities	80
198	17/12/2019	CWP	Stakeholder Meeting	MEETING WITH THE DELEGATION OF TUNISIA	Innovation ecosystem in Catalonia and the activities of the CWP in relation to the promotion of companies in the Catalan water sector and projects related to water-agriculture nexus	Barcelona (Spain)	Industry, Strategic partners, Policy makers, Water authorities, Investors, Local authorities	15
199	30/12/2019	NTUA	Press Release		HYDROUSA: Κλιματικός του νερού και ενέργειας	https://www.gov.gr/press/2020/01/01/hydrousa-program	General public, Students from University	300
200	12/1/2020	IHA	Press Release		Καινοτομικές λύσεις για τη διαχείριση	TV (http://mkv.antenna.gr/news/ediseis/anticle/552457/kainotes-lyseis-gia-ti-leipaydia-elkones-1)	General public	360000
201	4/2/2020	Water Europe	Media Briefings		Dissemination of news & updates about Hydrousa plenary meeting in Cairo through Water Europe social media (LinkedIn & Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:6636420016057724529	European Commission, Scientific community, Industry, Media, Business network, Strategic partners, Policy makers, Water Authorities, Potential end-users, NGOs, General public, Civil society	4206
202	12/2/2020	IHA	Press Release		Καινοτομία για τη διαχείριση των υδάτινων πόρων	https://www.koinonoi.gr/news/politikositi/kyklades/2020/02/05/kainotomia-gia-ti-ypoxrethneta-yn-yfisthnan-con.html?fbclid=IwAR3lPhKcGlna3XghabJc5m6DZn3xlvvKyQlsoM35n8kdF_AhB7a8	General public	512
203	13/2/2020	CWP	Participation in Conference	Congreso Nacional de Clústeres - Foro Transiere	Clusters para alcanzar objetivos europeos: Green Deal	Málaga (Spain)	Industry, Business network, Policy makers	30
204	15/2/2020	UNIVPM	Participation in Conference	"FRESCHI D'ACCADEMIA" Le eccellenze degli Atenei marchigiani	Eco-innovazioni sostenibili per circolare il valore del cibo	Ancona, Italy	Scientific community, General public	99

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205	4/2/2020	Water Europe	Media Briefings		Dissemination of news & updates about Hydrousa plenary meeting in Cairo through Water Europe social media (LinkedIn & Twitter)	https://www.linkedin.com/feed/update/urn:li:activity:6536420814057724929	European Commission, Scientific community, Industry, Media, Business network, Strategic partners, Policy makers, Water Authorities, Potential end-users, NGOs, General public, Civil society	4206
206	12/2/2020	IHA	Press Release		Κατανομή για τη βιομηχανία των υδάτινων πόρων	https://www.kompinet.gr/press/giaki-epi-link:kyklades/2020/02/05/katatomia-gia-ti-biomitria-tou-ydatinou-pou-epi-link:ar31PbKcGlaNXq/ab61cfm6DZn3akcyKzQlqM13Sm549idF-fAbR7aE	General public	512
207	13/2/2020	CWP	Participation in Conference	Congreso Nacional de Clústeres - Foro Transfiere	Clusters para alcanzar objetivos europeos: Green Deal	Málaga (Spain)	Industry, Business network, Policy makers	30
208	15/2/2020	UNIVPM	Participation in Conference	"FRESCHI D'ACCADEMIA" Le eccellenze degli Atenei marchigiani	Eco-innovazioni sostenibili per circolare il valore nell'acqua"	Ancona, Italy	Scientific community, General public	99
209	17/2/2020	IHA	Press Release		Βιομηχανία των υδάτινων πόρων για τη σύγχρονη αγορά	https://www.kompinet.gr/press/giaki-epi-link:ar31PbKcGlaNXq/ab61cfm6DZn3akcyKzQlqM13Sm549idF-fAbR7aE	General public	1200
210	18/2/2020	CWP	Seminar	Economia Circular: Eines i estratègies d'Innovació Industrial (Postgraduate Course, UPC)	Agua: Retos y Oportunidades Iniciativas de economía circular del sector del agua	UPC Barcelona (Spain)	Scientific community, Students	20
211	24/2/2020	IHA	Press Release		Στην εξοικονόμηση ενέργειας μέσα από την αποκεντρωμένη διαχείριση του νερού στα νησιά προχωρά το πρόγραμμα HYDROUSA	https://energypress.gr/news/eta-epi-link:ar31PbKcGlaNXq/ab61cfm6DZn3akcyKzQlqM13Sm549idF-fAbR7aE	Scientific community, Industry, NGOs, General Public	500
212	5/3/2020	CWP	Participation in Conference	Industria Digital y Sostenible - ADVANCED FACTORIES EXPO AND CONGRESS -	Industria digital & Sostenible: racionalización del uso del agua	Barcelona (Spain)	Industry, Business network, Potential end-users	50

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213	27/3/2020	CWP	Seminar	WEBINAR ONLINE- Oportunitats en projectes innovadors de digitalització del sector de l'aigua.	OPORTUNITATS EN PROJECTES INNOVADORS DE DIGITALITZACIÓ DEL SECTOR DE L'AIGUA	WEBINAR ONLINE Girona (Spain)	Scientific community, Industry, Business network	50
214	30/3/2020	NTUA	Participation in activities organized jointly with other H2020 projects	Nature Based Solutions to reduce demand for potable water with H2020 clever cities	Round Table Discussion on NBS	Virtual	Scientific community, Water authorities	30
215	16/4/2020	Water Europe	Media Briefings		Dissemination of Simon Malinin interview in Water Europe social media (LinkedIn & Twitter)	https://www.linkedin.com/feed/update/urn:activity:6649014841634965248	European Commission, Scientific community, Industry, Media, Business network, Policy makers, Water Authorities, Potential end-users, NGOs, General public, Civil society	1250
216	15/04/2020	CWP	Seminar	ONLINE WEBINAR: Herramientas y soluciones innovadoras para el uso eficiente del agua en el sector alimentario	Herramientas y soluciones innovadoras para el uso eficiente del agua en el sector alimentario	(Virtual) Girona, Spain	Scientific community, Business network, Strategic partners, Potential end-users	120
217	24/4/2020	CWP	Seminar	Webinar: Oportunidades en el marco de la regeneración del Agua	Oportunidades en el marco de la regeneración del agua	Virtual	Scientific community, Business network, Water authorities	100
218	8/5/2020	CWP	Seminar	On-line WEBINAR. Gestión del agua y sostenibilidad en la industria alimentaria de Galicia	Ejemplos de proyectos de clusters. Oportunidades de colaboración intersectorial	(Virtual) Spain	Scientific community, Industry, Business network, Strategic partners, Potential end users	50
219	22-26/06/2020	Water Europe	Trade fair	Innovative Water Week	HYDROUSA Booth	https://www.2020.b2match.io/p/1531	European Commission, Scientific community, Industry, Business network	450